

NET ZERO NOW

Session 5: Shaping your initiatives

Wednesday 8th September 2021, 19:00-21:00



Timeline

Session	Date	Time	Topic (note that exact topics may change)
Session 1	Wednesday 9th June	19:00-21:00	Climate change and carbon reduction
Session 2	Wednesday 23rd June	19:00-21:00	Understanding solutions and the local context
Session 3	Wednesday 21st July	19:00-21:00	Changing behaviour
Session 4	Wednesday 28th July	19:00-21:00	Communicating climate change
Summer break			
Session 5	Wednesday 8th September	19:00-21:00	Shaping your initiative
Session 6	Wednesday 22nd September	19:00-21:00	Managing projects
Session 7	Wednesday 6th October	19:00-21:00	Managing groups
Session 8	Wednesday 20th October	19:00-21:00	Communication



It is better to do something than to
do nothing while waiting to do
everything.

— *Winston Churchill* —

AZ QUOTES

Agenda

- Welcome back
- Listening campaign feedback
- Action review
 - Introductions from Emma, Siobhan, Nicole, Alana & Anni
 - Break-out session
- Wrap up and next steps

Local buy-in

Listening campaign

Listening campaign

- Quick reminder who and where you are
- Share findings from the Listening campaign:
 - Talk about one person that you spoke to
 - What sort of initiative could they get behind?
 - What are their main barriers and motivators?

Input and feedback

Impact & support

Impact

Potential outcomes

- Carbon reduction
- Other environmental outcomes
- Social outcomes & community benefits
- Health & wellbeing benefits

Effectiveness

- Quantity: Number of people reached
- Quality: Likelihood to make a change

Alana & Anni

External support

Siobhan Mellon, South Cambridgeshire District Council

Emma Dyer, South Cambridgeshire District Council

Nicole Barton, cambridge Carbon Footprint

Break out sessions

Wrap up and next steps

Take away activities

- Read essential and additional resources
- Prioritise your action worksheet

Topics

Footprinting	3.7	> Impact
Local network	4.4	> External support
National frameworks	3.8	> External support
Social setup	3.6	> Session 7 - Managing groups
Other plans	3.6	> External support
Surveys	3.4	> Local support? Homework?
Goals	4.7	> Homework?

Agenda

- Welcome back 19:00-19.10
- Local buy-in (whole group exercise) 19:10-19:30
- Introduction to the concept and “helpers” 19:30-20:00
 - External resources: Emma, Siobhan, Nicole
 - Impact: Alana, Anni

Break

- Break-out session 20:00-20:10
- Report back? 20:10-20:40
- Wrap up and next steps 20:40-20:55
- 20:55-21:00