Session 2: Action on all levels and local context

Wednesday 23rd June 2021, 19:00-21:00
## Agenda

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<td>19:00-19:20</td>
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<tr>
<td>Action at all levels</td>
<td>19:20-19:40</td>
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<td>Discussion</td>
<td>19:40-20:00</td>
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<td>Break</td>
<td>20:00-20:10</td>
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<td>Local context</td>
<td>20:10-20:30</td>
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<td>Discussion</td>
<td>20:30-20:50</td>
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<td>Wrap up and next steps</td>
<td>20:50-21:00</td>
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Welcome back and recap
## Timeline

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<th>Topic</th>
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<td>Wednesday 9th June</td>
<td>19:00-21:00</td>
<td>Climate change and carbon reduction</td>
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<td>Session 2</td>
<td>Wednesday 23rd June</td>
<td>19:00-21:00</td>
<td>Understanding solutions and the local context</td>
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<td>Session 3</td>
<td>Wednesday 7th July</td>
<td>19:00-21:00</td>
<td>Changing behaviour and identifying ideas</td>
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<td>Session 4</td>
<td>Wednesday 21st July</td>
<td>19:00-21:00</td>
<td>Communicating climate change</td>
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### Summer break

| Session 5 | Wednesday 8th September | 19:00-21:00 | Shaping ideas                                   |
| Session 6 | Wednesday 22nd September| 19:00-21:00 | Moving from idea to action                      |
| Session 7 | Wednesday 6th October   | 19:00-21:00 | Identifying and communicating with your audience|
| Session 8 | Wednesday 20th October  | 19:00-21:00 | What next? Ensuring longevity of actions         |
One thing that surprised me
Action at all levels

Natalie Jones, University of Cambridge
Levels of Climate Action
Dr Natalie Jones, Centre for the Study of Existential Risk for Net Zero Now, Cambridge Carbon Footprint, 23 June 2021
Where climate action happens
Where climate action happens

Individual & Household

Local & community

National

International
Individual & Household

● 40% of UK emissions come from households (UK Climate Change Committee)

● Individuals have power!

● Another example: responsible investing – banks & pensions
Where climate action happens

Local & community

Individual & Household

National

International
Local & Community

Why?

- Amplifies individual actions: the power of positive example
- Mutual support makes it easier to make changes
- Don’t have to wait for (national) government
- Locals know best what the community needs
- Environmental impact + improved health and wellbeing, community spirit, skills, training and jobs
“D.5.6. Education, information, and community approaches, including those that are informed by indigenous knowledge and local knowledge, can accelerate the wide-scale behaviour changes consistent with adapting to and limiting global warming to 1.5°C. These approaches are more effective when combined with other policies and tailored to the motivations, capabilities and resources of specific actors and contexts (high confidence). Public acceptability can enable or inhibit the implementation of policies and measures to limit global warming to 1.5°C and to adapt to the consequences....”

“D.7. Strengthening the capacities for climate action of national and sub-national authorities, civil society, the private sector, indigenous peoples and local communities can support the implementation of ambitious actions implied by limiting global warming to 1.5°C (high confidence). International cooperation can provide an enabling environment for this to be achieved in all countries and for all people, in the context of sustainable development. International cooperation is a critical enabler for developing countries and vulnerable regions (high confidence).”
Where climate action happens

- Individual & Household
- Local & community
- National
- International
National

● UK government
  ○ Regulation, laws and policies
  ○ Driving behaviour change (e.g. Taxation; banning or restricting high-emitting behaviour; subsidising low-emitting alternatives)
  ○ Public information campaigns
  ○ Investment in infrastructure
  ○ Investment in technology R&D

● Devolved governments

● Large UK corporates

● National organisations
Business/corporates

● Can forge ahead even if government action is lagging (e.g. US)
  ○ Even in 2017, sub-national and non-state actor commitments took the US 50% of the way towards achieving its NDC (Kuramochi et al. 2020)

● Large potential for reducing emissions
  ○ Hsu et al. 2020: Up to 20 GtCO2e (far more than existing NDC contributions)

● Lots of communities/initiatives to join

● Financial institutions/investors becoming increasingly vocal in calling on companies to face climate risk

● Not always well-evidenced – potential for greenwashing
Where climate action happens

Individual & Household

Local & community

National

International
International

- Paris Agreement, UN Framework Convention on Climate Change
  - COP 26
- G7, G20
- International financial institutions
  - e.g. World Bank
- Multinational corporates
- International environmental organisations
  - E.g. WWF
The UN encourages climate action at all levels – including in the local community!
Rio Declaration, 1992

- Principle 10: “Environmental issues are best handled with the participation of all concerned citizens.”

- “Affirming the importance of education, training, public awareness, public participation, public access to information and cooperation...”

- “Recognizing the importance of the engagements of all level of government and various actors... In addressing climate change”

- “Also recognizing that sustainable lifestyles and sustainable patterns of consumption and production...play an important role in addressing climate change”

- Article 12: “Parties shall cooperate in taking measures, as appropriate, to enhance climate change education, training, public awareness, public participation and public access to information, recognizing the importance of these steps with respect to enhancing actions under this Agreement.”
Decision accompanying the Paris Agreement

- “Agreeing to uphold and promote regional and international cooperation in order to mobilize stronger and more ambitious climate action by all Parties and non-Party stakeholders, including civil society, the private sector, financial institutions, cities and other subnational authorities, local communities and indigenous peoples”

- “Welcomes the efforts of non-Party stakeholders to scale up their climate actions, and encourages the registration of those actions in the [NAZCA] platform”

Organizations

There is universal recognition that more ambitious and effective climate action from all levels of government, the private sector and civil society is needed now to limit the global temperature rise to 1.5 degrees Celsius, and avoid the worst effects of climate change.

- **E3G**
  United Kingdom of Great Britain and Northern Ireland
  1 cooperative action

- **Eauc**
  United Kingdom of Great Britain and Northern Ireland
  1 cooperative action

- **Edinburgh Napier Student Association**
  United Kingdom of Great Britain and Northern Ireland
  1 cooperative action

- **EKC Group**
  United Kingdom of Great Britain and Northern Ireland
  1 cooperative action

- **Emmanuel College, Cambridge**
  United Kingdom of Great Britain and Northern Ireland
  1 cooperative action

- **Empower**
  United Kingdom of Great Britain and Northern Ireland
  1 cooperative action

- **Energy Institute**
  United Kingdom of Great Britain and Northern Ireland
  1 cooperative action
... More UN initiatives
Individual links to all levels

- Local government
- Local businesses
- Trade union
- Community group
- Faith group
- School
- Employer
- Pension fund
- Bank
- National supermarket chain
- Government departments
- Parliament
- United Nations
- Multinationals e.g. Amazon, Google
Thank you!
Discussion: Your Actions At All Levels
Break
Climate Action in South Cambridgeshire

Anna Williams, Camcycle
Encouraging participation in local democracy

75% of Camcycle members responded to a consultation as a result of the charity’s communications.
Setting the agenda, gathering ideas from the grassroots

204 cycling and walking ideas were gathered via Camcycle’s ‘Spaces to Breathe’ online form

Sign our ‘Spaces to Breathe’ open letter

We call on our decision-makers to take urgent steps to ensure we have safe networks and infrastructure for walking and cycling so that people can make essential journeys and get their vital exercise as safely as possible now and when our city reopens.

Read the full letter at www.camcycle.org.uk/spacestobreatheletter

By completing this form you are consenting to the publication of your name and, if provided, your job title and organisation in support of Camcycle’s ‘Spaces to Breathe’ open letter.
Collaborating with others for a stronger voice

1,000 signatures in 8 days
Who does what?

- **Central government**
  - local MPs

- **County councils**
  - e.g. Cambridgeshire County Council

- **District councils**
  - e.g. South Cambridgeshire District Council
  - Cambridge City Council

- **Unitary councils**
  - e.g. Peterborough City Council

- **Parish/town councils**
  - e.g. Milton Parish Council
  - Northstowe Town Council
Who does what?

Central government

County council

District council

Parish council

Local government in Cambridgeshire & Peterborough

Mayoral Combined Authority*

Peterborough*  
City Council (unitary)

Cambridgeshire*  
County Council

Huntingdonshire†  
District Council

Fenland†  
District Council

Cambridge†  
City Council

South Cambridgeshire†  
District Council

Greater Cambridge Partnership

University of Cambridge

Business Board  
(Local Enterprise Partnership)

†Planning Authority  *Highway/Transport Authority

v4b/2020
Who does what?

Central government

Mayoral combined authority

Cambridgeshire County Council
Peterborough City Council
Greater Cambridge Partnership

District councils
Parish councils

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James Palmer
@MayorJPalmer

Today I have written to the Prime Minister, outlining plans for short and medium term cycle routes for Cambridge and Peterborough. Thanks to John Holdich @SteveCount @SustransEast @camcycle and the teams at PCC, CCC and the CA for your help.

@BorisJohnson @CharlotteV
## Who does what?

<table>
<thead>
<tr>
<th>Organization</th>
<th>Role</th>
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<tbody>
<tr>
<td>Central government</td>
<td>Sets national policy, provides investment, makes laws</td>
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<td>Planning Bill, Decarbonising Transport Plan, cut emissions by 78% by 2035</td>
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<td>Mayoral combined authority</td>
<td>Strategic transport authority with a remit determined by central govt</td>
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<td>Controls almost all transport funding (but not GCP)</td>
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<td>Local Transport Plan sets out vision and goals</td>
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<td>Established the Independent Commission on Climate</td>
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<td>Cambridgeshire County Council</td>
<td>Transport design and delivery</td>
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<td>Building &amp; maintaining infrastructure, managing services such as school transport and residents’ parking schemes. Has a climate change and environment strategy, signed up to UK100 to ‘do everything within their power to get their communities to Net Zero as soon as possible’</td>
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<tr>
<td>Greater Cambridge Partnership</td>
<td>Delivery body for the UK’s largest ‘City Deal’ programme</td>
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<td></td>
<td>Works on projects which support local economic growth. Many transport projects are large-scale schemes including 4 ‘corridor projects’ (with busways), 12 new Greenways for walking, cycling and horseriding, the Chisholm Trail route. Also broader range of ideas for tackling congestion.</td>
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<tr>
<td>South Cambridgeshire District Council</td>
<td>Planning authority, transport information</td>
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<td></td>
<td>Influences the future shape of settlements, buildings and public spaces. Shares information on transport e.g. bus passes &amp; timetables. Community transport strategy. Zero Carbon Communities Grant supports local action on climate change.</td>
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<tr>
<td>Parish councils</td>
<td>Local responsibility and liaison</td>
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<td></td>
<td>Influences decisions, maintains community assets such as bus shelters, may provide parking.</td>
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Who does what?
Key ways to get involved

1. Contact your local representatives
   Email, phone, write a letter, tweet, tag them your posts or
   local Facebook group discussions.

2. Arrange to meet them

writetothem.com
Key ways to get involved

3. **Speak at a local meeting**
   Check what the protocol is – do you have to submit questions in advance? What’s the deadline?

4. **Look for local initiatives from authorities**
   e.g. Milton Cycling Campaign used a ZCC grant to fund more cycle parking in the village
   The Greater Cambridge Partnership are running a scheme to encourage Playing Out events – one Camcycle member is planning an event in Sawston
Key ways to get involved

5 Respond to planning applications

See what local environmental groups are saying in their submissions

6 Have your say in local consultations

Encourage others to do so too – spread the word in your tinyurl.com/CambsCycleNetwork
Key ways to get involved

7. Attend Community Forums and Local Liaison Forums
   North Cambridge, Northstowe, Waterbeach New Town
   Cambourne to Cambridge, Cambridge South East Transport

8. Join a local campaign group
   Or set up your own! Start a petition or Facebook group, arrange a local meeting, write an article in your village magazine.
   camcycle.org.uk/membership
Key ways to get involved

9. **Vote!**
   And encourage others to do so

- **REGISTER TO VOTE**
  by 11.59pm on Monday 19 April

Don't miss the chance to play your part in making the places where you live and work thriving and sustainable communities.

Inform your voting at camcycle.org.uk/elections

10. **Become a local representative yourself...**
Final tips

1. Be curious
2. Plan your ‘theory of change’
3. It’s a marathon not a sprint
4. Build relationships
5. Listen lots
Breakout: Local context

Using Miro
Breakout: Local context

Groups:

- **North:**
  - Mandy, Carla, Paul B, Paul K
- **West:**
  - Nicole, Steve, Keith
- **South West:**
  - Lisa, Chloe, Patrick, Nick, Simon
- **South:**
  - Sue, Beth, Paru, Michael
Wrap up and next steps
Take away activities

- Review the board in your own time and add more.
- Work through your core resources.
- Read the case study overview and research your case study: