

FROM
AMBITION
TO ACTION



SETTING TARGETS AND MONITORING PROGRESS

Session two of the Ambition to Action seminars



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Business Network*



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@RetrofitWorks



**Presented by Cambridge Carbon Footprint
& Investors in the Environment**



Tues 25th May



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Sign the charter to become part of the solution



The Cambridge Climate Change Charter gives everyone the opportunity to find out more about their carbon emissions and how to reduce them, and to make a pledge to take action.

Sign up now to become part of the solution to the climate emergency.



Continue as an Individual or Household



Continue as Business or Organisation

Agenda:

1:30pm Welcome

1:40pm Jane Varley, Manager of the Green Business Network: Agreeing your action plan, environmental management system (EMS) and tracking progress

2:10pm Warren Pope, Project Manager at RetrofitWorks. The importance of setting targets and monitoring in controlling energy and waste, case studies from two SME's.

2:30pm Q&A/Discussion

2:55pm Next steps

3pm End

Outlining your ambitions: Sustainability jargon

Carbon footprint

Carbon neutral

Carbon offsetting

Carbon positive

Circular economy

Closed loop

Corporate Social

Responsibility (CSR)

Cradle to cradle or cradle to
grave

Environmentally friendly

Embedded carbon

Fair trade

Net zero carbon

Recycle

Reuse

Restorative

Sustainability

Zero waste



Q&A



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More support

- iiE membership includes:
 - Templates for EMS documentation
 - 1-2-1 tailored support
 - Training opportunities



Key elements of an EMS



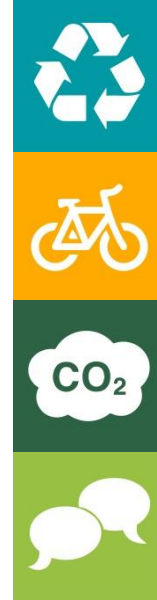
Appoint Green Champions

Environmental Policy

Measure Usage

Set Targets

Create an Action Plan



Waste Management System

Travel Plan

Calculate carbon footprint


Communicate and Engage



Next session



 Cambridge Climate Change Charter

FROM AMBITION TO ACTION 

COMMUNICATION AND ENGAGEMENT
Tues 8th June, 1:30pm

How to effectively communicate your commitments and progress to internal and external stakeholders

TUE, 8 JUN 1:30 PM

From Ambition to Action: Communication and engagement

Thank you

Stay in touch:

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