SETTING TARGETS AND MONITORING PROGRESS
Session two of the Ambition to Action seminars

JANE VARLEY
Manager of the Green Business Network

WARREN POPE
Retrofit Project Manager at RetrofitWorks
@RetrofitWorks

Presented by Cambridge Carbon Footprint & Investors in the Environment

Tues 25th May
Sign the charter to become part of the solution

The Cambridge Climate Change Charter Charter gives everyone the opportunity to find out more about their carbon emissions and how to reduce them, and to make a pledge to take action.

Sign up now to become part of the solution to the climate emergency.

Continue as an Individual or Household

Continue as Business or Organisation
Agenda:

1:30pm Welcome

1:40pm Jane Varley, Manager of the Green Business Network: Agreeing your action plan, environmental management system (EMS) and tracking progress

2:10pm Warren Pope, Project Manager at RetrofitWorks. The importance of setting targets and monitoring in controlling energy and waste, case studies from two SME’s.

2:30pm Q&A/Discussion

2:55pm Next steps

3pm End
### Outlining your ambitions: Sustainability jargon

<table>
<thead>
<tr>
<th>Carbon footprint</th>
<th>Environmentally friendly</th>
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<tbody>
<tr>
<td><strong>Carbon neutral</strong></td>
<td><strong>Embedded carbon</strong></td>
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<td><strong>Carbon offsetting</strong></td>
<td><strong>Fair trade</strong></td>
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<td>Carbon positive</td>
<td><strong>Net zero carbon</strong></td>
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<tr>
<td>Circular economy</td>
<td><strong>Recycle</strong></td>
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<td>Closed loop</td>
<td><strong>Reuse</strong></td>
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<td>Corporate Social Responsibility (CSR)</td>
<td><strong>Restorative</strong></td>
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<td>Cradle to cradle or cradle to grave</td>
<td><strong>Sustainability</strong></td>
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<td></td>
<td><strong>Zero waste</strong></td>
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More support

- iiE membership includes:
  - Templates for EMS documentation
  - 1-2-1 tailored support
  - Training opportunities
Key elements of an EMS

- Appoint Green Champions
- Environmental Policy
- Measure Usage
- Set Targets
- Create an Action Plan
- Waste Management System
- Travel Plan
- Calculate carbon footprint
- Communicate and Engage
Next session

FROM AMBITION TO ACTION
COMMUNICATION AND ENGAGEMENT

TUE, 8 JUN 1:30 PM

From Ambition to Action: Communication and engagement
Thank you

Stay in touch:

https://cambridgecarbonfootprint.org/
info@cambridgecarbonfootprint.org

https://www.iie.uk.com/
E: clare.watters@iie.uk.com