

ANNUAL REPORT

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CHAIR'S STATEMENT

Cambridge Carbon Footprint's key job is to reach out to new people - to involve and support them in the carbon-emissions reducing activity which appeals to them, and to follow up with more.

We have an outreach group dedicated to this task which in 2015 ran 12 workshops, talks and games in schools, universities, villages, and with other community groups, all at their request. The WWII rationing challenge caught the zeitgeist attracting 583 mostly new participants into making big changes to their diets, brilliantly supported with authentic-style background information. 71% of visitors to Open Eco Homes 2015 were new to us. Altogether this year we estimate we reached 1602 people who were new to CCF.

2015 was of course a vital year for climate change politics. Before the general election we co-organised an environment and climate change hustings with Transition Cambridge. This attracted over 200 people to hear and question Cambridge candidates from the four main parties. In June about 70 Cambridge people went to meet our new MP, Daniel Zeichner, as part of a national Climate Coalition lobby.

Before the December Paris Climate talks, CCF was proud to sign the Cambridge Climate Message sent to our negotiators, and to be in London at the Global Climate March. We ran a well-attended workshop 'How to Stop Feeling Helpless' in Paris during the talks.

The resulting Paris agreement is lacking in many ways, but much better than expected. Keeping global warming "well below 2C" is a challenge for us all. It recognises that:

"Sustainable lifestyles and sustainable patterns of consumption and production... play an important role in addressing climate change."

There's a lot more for us to do together, living low carbon lives and continuing to spread the word!

Best wishes,

Tom Bragg

CCF Chair of Trustees

Tom Bragg

INTRODUCTION

Altogether in 2015 we engaged 2619 people, including 1602 people new to CCF. The bulk of our work focused on three main areas of the carbon footprint, food, consumption and home energy. On the food front, our WWII Rationing Challenge was incredibly popular with 583 people taking the challenge to eat a rationed diet. Our Eat Cambridge speaker event with Tristram Stuart was well attended, with 70 people coming along to hear him talk about food waste.

Our swaps, repair cafe and skillshares helped reduce resource use. Throughout 2016 we had 148 people attend swaps, and 60 people attend our repair cafe in May. Our skillshare workshops continue to provide fun DIY alternatives to store bought products. In 2015 we added a green cleaning workshop to our line-up, alongside the already popular body balms workshop.

Open Eco Homes provided inspiration to 195 people who attended the open days. The five follow-up workshops we ran covering topics such as insulation, and airtightness and ventilation provided practical information and support to help attendees get started on their own homes. Our thermal imaging program continued to provide insight into problem areas. In 2015 our cameras provided 53 thermal imaging surveys.

We estimate that during 2015 our activities saved 1624 tonnes of CO₂

We ran a number of new and unusual events in 2015, including a trip on the Bike Bus to the Gamlingay Eco Hub, an event on low carbon holidays, and another well attended Creative Communities event. We organised an environmental hustings in March, which attracted over 200 people, and also helped organise a Cambridge contingent to attend the mass climate lobby of the new MPs. We organised events around the November UN Conference of the Parties in Paris, collaborating with the Cambridge Climate Alliance on a market stall, and running a workshop in Paris as part of the ARTCOP21 fringe events.

Our outreach team spoke to 228 people in a variety of settings including schools, university festivals, and the Cambridge Climate Forum. We ran five stalls in 2015, and continued to run successful Carbon Conversations, trying out 'In Time for Tomorrow?', the new Carbon Conversations handbook.

We estimate that during 2015 our activities saved 1624 tonnes of CO₂. We could not have achieved this without the help of our able staff Alana Sinclair, Nicole Barton and the 176 volunteers who donated 4648 hours of volunteer time. To them, and to our many funders we give our thanks.



Sophie dressed for the WWII Rationing Challenge

Tristram Stuart speaks at our Eat Cambridge event

FOOD

Sustainable food was headline grabbing in 2015. The French government forced supermarkets to give away unsold food, celebrity chef Hugh Fearnley-Wittingstall declared a war on food waste, and ugly fruit and veg became a social media trend. Food was a fruitful area of work for CCF too, with significant successes in 2015 with our food events and challenges.

CHALLENGES

2015's food highlight was the WWII Rationing Challenge. The challenge was to eat a low carbon and low waste ration style diet for anywhere between one week and a month. The rationing challenge tied in with Cambridge County Council's VE Day Commemorations and was also in part funded by them.

The challenge kicked off with a launch evening, featuring a talk from local food historian Monica Askay and short films from WWII produced by the UK Ministry of Food. The challenge was taken by 563 people, 500 of which were new to CCF. Participants seemed to enjoy learning about the historical aspects of rationing, including recipes, propaganda and stories about how families and the country adapted. The Rationing Challenge booklet and weekly bulletins were popular, with their strong historical design elements and period images.

The rationing challenge generated significant momentum, with many blogging and sharing their experiences on social media. The Ladybirds WI created a stall of cakes and biscuits made from ration recipes for Strawberry Fair, dressed in period clothing and managed to attract over 300 people to the CCF stall to talk about climate change.

The challenge was a popular event for families and had great geographic reach too, with people taking the challenge in Texas, Copenhagen and of course Cambridge. Our thanks go out to Ann Mitchell, Elaina Roilo and the many other volunteers who helped make the challenge such a success.

EVENTS

In May CCF invited food waste guru <u>Tristram Stuart</u> to Cambridge to give a talk, 'The Great Food Waste Scandal', as part of the <u>Eat Cambridge Festival</u>. 107 people came along and enjoyed talks and stalls from <u>Cambridge Sustainable Food</u>, the City Council's waste team, the <u>Gleaning Network</u> and <u>Transition Cambridge</u>. <u>FoodCycle</u> served up delicious 'waste food' and spoke about their work.

We also took part in Cambridge Sustainable Food's <u>Pumpkin Festival</u>, holding a stall at the October launch event and producing a colour food waste booklet used throughout the festival.

CAMBRIDGE SUSTAINABLE FOOD

From the first consultation meeting in November 2013 until the end of March 2015, CCF was host to Cambridge

Sustainable Food (CSF). Now independent, CSF has representatives from public (e.g. Cambridge City Council), private (e.g. Cambridge Organic Food Company) and 3rd sector organisations (e.g. CCF and Transition Cambridge). CCF was a natural host for CSF, as CCF has run a lot of food-related events and challenges over the years.

The creation of the national Sustainable Food Cities
Network in July 2013 gave a natural impetus to the

development of CSF, which is a member of the national network. CSF has grown quickly in the (just over) two years of its existence and now has a strong presence in the City, where it runs a number of projects, from a newly launched <u>Sustainable Food Pledge</u> for

businesses to the Cambridge Pumpkin Festival, (a fun way of getting across the food waste message) to free family cookery skills workshops in various parts of the City.

In essence, CSF is an umbrella organisation, running campaigns (Sustainable Fish Cities; Love Food Hate Waste) and awareness-raising stalls, as well as, hopefully, developing its website to be the go-to place for information on all aspects of

sustainable food. CSF is very grateful to CCF for all the support, both practical and moral, during its development.





Children learn to carve pumpkins at the Pumpkin Festival

A Cambridge Sustainable Food stall

CONSUMPTION

CCF been increasingly focusing on consumption, that is the things that we buy aside from food, as it becomes increasingly clear the enormous impacts our buying habits are having on climate change. In 2015 we ran many events aimed at both promoting different ways of getting what we want and need and allowing us to keep those things we have.

EVENTS

In 2015 we organised three successful swishes (clothes swaps) which together attracted 148 people. For our February swish we collaborated with Cambridge BID hosting our swish as a Cambridge Style Week fringe event. Cambridge Ladybirds WI partnered with us on all three of the swishes we ran in 2015, providing many willing volunteers, and lots of delicious cake. As well as being good fun, the swaps were highly charitable. The WI raised funds for Cambridge Women's Aid and educational bursaries, and any un-swapped clothes were donated to local charity shops.

In May we co-organised a very successful Repair Cafe with <u>Transition Cambridge</u>. 60 people came along with broken items, 70% of which were repaired. The items fixed ranged from laptops and mobile phones to toys, bikes and household appliances. Repair Cafe events are incredibly inspiring for both repairers and repairees. There is a lot of media interest around them - the May event was accompanied by a BBC Radio Cambridgeshire interview and coverage in the Cambridge News.

We ran our DIY body product workshop, 'Lotions and Potions' again. This event continues to be popular, as does our new 'How to Clean Your Home Naturally' workshop, which we ran twice in 2015.

Much of the tail end of the year was spent preparing for <u>Circular Cambridge</u>, a new project dedicated to the circular economy and reducing resource consumption.



A busy swap at the Unitarian Church Hall



Can it be fixed? Repair Cafe at St Andrew's Hall



Audience tests home-made draft finding device

A tour of the 'zero-carbon' concept home

HOME ENERGY

2015 wasn't a great year for energy and renewables in the UK. The 'carbon neutral' code five building regulations were scrapped, and funding was cut for renewables. At CCF, however, it was a positive year, with Open Eco Homes and our thermal imaging program continuing to be both popular and effective.

OPEN ECO HOMES

2015 was a good year for our annual Open Eco Homes project, with 195 visitors making 398 visits to 15 homes, where householders showed how they save energy. This approach works well, as visitors can see homes similar to their own or others they find interesting, while householders are the best people to show and explain how their energy-saving measures work in practice. 2015 highlights included a new 'zero-carbon' concept house and a 1930s home with a mixture of professional and major DIY improvements. Every home showed energy-saving in practice. As one visitor said, "Interesting to see such a wide range of properties with such friendly hosts."

Visitors generously donated £837 and a survey showed how they'd been inspired to make their own home-energy improvements, resulting in an estimated 682 Tonnes of CO₂ savings. 71% of visitors were new to Open Eco Homes, so we're reaching way beyond the usual suspects.

We ran five follow-up events where experts talked about practical topics, followed by

lively audience discussions. The topics were Priorities and Plans, Airtightness & Ventilation, Personal Stories, Renewables Plus and Insulation, chosen to help visitors turn inspiration into practice. There was animated questioning and detailed discussion at all the events, with people reluctant to go home when the time came! Participants valued "hearing first hand from real experts and people that had done it."

THERMAL IMAGING

This project is for colder weather when our two thermal imaging cameras can reveal where buildings are losing heat. Householders see their homes in a new light, visibly understanding where insulation and draught-proofing can make a difference. Studies show it provides significant motivation for making energy-saving improvements.

We ran three training sessions for volunteer surveyors on using the cameras and interpreting their images. Most of the 24 trainees went on to survey homes, including some with new solid wall insulation that householders wanted checking. In our brief hot summer, we did an unusual survey for a village shop: its old freezers were struggling in the heat, making the shop even hotter, but our survey helped understand what to do to bring this under control. Altogether our cameras were used to create 53 thermal imaging surveys during 2015.



Candidates at the 'Question Time' hustings event

Loading the bikes onto the Bike Bus after the tour

OTHER EVENTS

CCF strives to run a good variety of events, opening us up to new audiences and new ways to combat climate change. 2015 was no exception, we ran several new types of events, and several events tied to current affairs.

NEW EVENTS

19 people enjoyed a guided visit and cycle out to the Eco-Hub in Gamlingay and took the Bike Bus back to Cambridge. The aim of the day was to enjoy a good low carbon day out, to raise the profile of the Bike Bus and to inspire participants by sharing with them the Gamlingay community model.

Low Carbon Holiday Choices was a new event in the CCF calendar and explored alternative, low carbon holiday choices. The presenters shared their experiences of eco-accommodation, greenwashing, train travel, wild camping, house swapping and volunteering holidays.

POLITICS & CAMPAIGNING

In the lead up to the general election, CCF and Transition Cambridge organised Question Time, a hustings on the

environment and climate change. The evening was lively, informative and very well chaired by the GSI's Dr Aled Jones. Over 200 people packed into the ARU lecture theatre.

CCF worked with the <u>Ladybirds WI</u> on the Big Bunting Sew Up and took over 50 metres of climate bunting to the lobby of Parliament in June. CCF helped organise a large presence at the event, 70 people from Cambridge were there on there on the day of the lobby to meet our new MP. CCF also co-ordinated placards and travel for groups to attend Global Climate Marches in March and November.

The UN climate talks in Paris at the end of 2015 provided a real focus for joint working and large gatherings. CCF played a role in bringing together the new Cambridge Climate Alliance that organised a stall in Market Square, and were signatories to the Cambridge Climate Message that was signed by Cambridge MP Daniel Zeichner. Both received good local press coverage. CCF also journeyed to Paris, organising a workshop called 'How to stop feeling helpless' at the ARTCOP21 event during the Paris climate talks. 38 people attended from all over the world.

CREATIVE COMMUNITIES

<u>Creative Communities</u> returned for another well attended event in February 2015.

Organised by a team of multi-faith volunteers supported ably by Amy Ross, the Creative Communities project provides space for people to interact positively and share their thoughts and ideas about climate change and faith.

In this final event of the Creative Community series 60 people of all ages from different faith backgrounds came together to celebrate and encourage unity between different faith identities in the face of climate change challenges. Attendees had the opportunity to learn more deeply about what other religions say about climate change. Attendees explored theology around materialism, consumption, wellbeing, community and economics through a series of short talks from members of different faith groups. Rounded off with an inspiring talk from the Kate Honey on reducing personal carbon footprints, the group were encouraged to take practical steps towards living lower-carbon, environmentally sustainable lifestyles. With fun family friendly crafts, and finger foods this event definitely had good community feeling.



Children's crafts at the Creative Communities event

Chatting and sharing food at Creative Communities











Clockwise from top left: Boy plays 'Save cash, save the planet' at Arbury Carnival, Style Week clothes swap, packed audience for our Tristram Stuart Eat Cambridge Event, the Cambridge Climate Message goes to Paris, a photo of a family's rations for one week taken for our WWII Rationing Challenge.











Clockwise from top left: Repairers hard at work at the repair café, food historian Monica Askay at the WWII Rationing Challenge launch event, rebel arts imagine sea level rise at the Cambridge Climate Alliance Paris COP21 stall, Daniel Zeichner tours an Open Eco home, climate bunting decking the railings at the Climate Coalition mass lobby.

OUTREACH

Meeting and engaging new audiences with carbon reduction is central to our work at CCF. Our outreach team and stall volunteers are at the frontline of these efforts, engaging directly with members of the public. Increasingly we are trying to embed outreach in all that we do, partnering with other organisations to spread our reach.

PRESENTATIONS & WORKSHOPS

Members of the Outreach Group gave talks or workshops to a variety of audiences in 2015. We spoke at schools (the Leys, Hills Road, University Technical College), a library (Cambourne), at the University's Science Festival and Festival of Ideas, a village energy group (Rampton), and to students at the Climate Forum and Ethical Societies Fair. Altogether nearly two hundred people, most of them new to CCF and many of them keen to find out more about low-carbon living, took part in lively and friendly discussions at these events. Sustainable food was a particularly popular theme, as the benefits and pleasures of avoiding waste and local and seasonal produce seem to becoming more widely appreciated.

Over the years we have accumulated a variety of helpful slides and templates for

events. In 2015 these were usefully overhauled and updated by John Turner and Cherie Gregoire, both members of the Outreach Group. As a result we're now in a good position to respond to requests for talks and also to reach out to further audiences. Derek and Jenny Langley gave much thoughtful time, along with CCF Trustee, Jane Heal, developing a new workshop, 'A Sustainable Future: finding your way', which was enthusiastically received at its first full outing.

STALLS

We hosted five stalls in 2015, attracting 504 visitors, 425 of which were new to CCF. We hosted stalls at Volunteer for Cambridge, Strawberry Fair, Arbury Carnival, The Pumpkin Festival and the Paris COP21 Cambridge Climate Alliance stall on the Market Square. We had many lively discussions at our stalls, finding that opening a conversation by asking what they care about that might be affected by climate change worked well to get people talking. In 2015 John Turner helped us to update our stall materials, and we now have an attractive set of images and a new interactive 'Save Cash, Save the Planet' game.



Cambridge Climate Alliance Paris COP21 stall

Strawberry Fair goers create their climate bunting

CARBON CONVERSATIONS

CCF has been offering <u>Carbon Conversations</u> since 2006 and we look forward to running many more successful courses. The Carbon Conversations course offers a chance to engage, in a series of friendly and supportive meetings, with facts and feelings about climate change and how our lifestyle might contribute towards it. It's also practical, with advice on reducing the carbon footprint in the major areas of home energy, travel, food and consumption.

The new version of the Carbon Conversations handbook, 'In Time for Tomorrow?' by Ro Randall and Andy Brown, came out in January 2015. It contains all the insights and helpful step-by-step guidance of the original handbook and more. Perhaps most notable is a new chapter on talking with friends, family and colleagues, which offers much insight into this difficult area. Two series of conversations took place in 2105 using the new handbook. The second of these was with a small but lively group from the U3A, which worked through the conversations in a twelve-meeting format made possible by the new materials.

CCF BOOK GROUP

The group has had an active and enjoyable year, during which we were sorry to see some members move from Cambridge but glad to welcome several new recruits. We met six times, to discuss books which varied from a rigorously-argued demonstration that it would be feasible for Britain to become zero carbon over the next few decades if it put its mind to it ('Zero Carbon Britain', Centre for Alternative Technology) to a presentation of meditations which may help one find emotional resilience in face of the reality of climate change ('Coming back to life', Joanna Macy). We considered various accounts of why we find climate change so difficult to grapple with ('Why we disagree about Climate Change', Mike Hulme; 'Don't even think about it', George Marshall) and a political take on the position ('This Changes Everything', Naomi Klein). Finally, with 'The World We Made', Jonathan Porritt, we considered an account, imagined from the perspective of 2050, of how the world might be, if movements for change took off and practical low-carbon technologies were applied on a large scale. Pretty nice, is the answer! So that provided inspiration to keep on meeting and thinking about these topics. The group provides much lively discussion (we do not always agree) and a convivial evening, as we each bring a dish to our shared supper. Email the office if you are interested in joining.

FUNDRAISING & FINANCE

Total incoming resources amounted to £69,416 (£44,620 in 2014) which, after total expenditure of £52,861 (£63,852 in 2014) resulted in a surplus before transfers of £16,555 (deficit of £19,232 in 2014). The increase in income was primarily due to receipt of some substantial donations and a matched funding initiative whereby new regular donations made after the 2014 AGM were matched by a generous donor. The charity also received a significant new grant from the Network for Social Change for the Circular Cambridge project. Costs have been kept to a minimum wherever possible, the most significant savings being in software and web design, which were one off expenditure items in 2014 and freelancer fees which decreased due to completion of the Creative Communities project (formerly known as Akashi).

At the end of the year, CCF had net assets of £43,335 (£26,780 in 2014). The 2015 accounts give full details of the state of CCF's finances. The trustee board is confident that the company can continue to meet its objectives for the immediate future.

Prior to March 2012 CCF was primarily funded by grants, however our core funding ceased at that time, and we now bid for funds on a project by project basis. As a result, our primary funding source is now donations. As donated income cannot always be predicted and the success of funding bids is not guaranteed, the trustees believe it is prudent for the charity to hold minimum reserves equivalent to at least three months expenditure and ideally aim to maintain reserves equivalent of at least six months expenditure (a ratio of 1 : 2).

Our heartfelt thanks go out to the many individuals and organisations that funded us in 2015. We're incredibly grateful for all of the event donations, standing orders, one off donations big and small, sponsorships, grants and trust monies that we received. It was these gifts that enabled us to carry out the work detailed in this report. We could not have done it without you.

VOLUNTEERS & TRAINING

CCF volunteers bring an incredible array of knowledge, experience, time, energy, resource and enthusiasm to the challenge of reducing carbon footprints and combating climate change. In 2015, 176 volunteers gave 4648 hours of their time with CCF, the equivalent of £38,346 at the current living wage.

In 2015 volunteers ran a workshop for 38 people at the ARTCOP21 fringe event in Paris, welcomed people into their homes over the two weekends of Open Eco-Homes, organised our thermal imaging programme, worked on an in-house online training wiki, manned swishes, repair cafes and stalls, organised a hustings, fundraised, organised talks at the Science and Festival of ideas, went into schools, designed posters and much, much more.

CCF's improved <u>volunteering pages</u> and recruitment methods have proved highly effective and we received good feedback on our first volunteer management training session. Our stall at <u>Volunteer for Cambridge</u> in 2015 was good for profile raising but the conversion of enquiries to volunteer starts was quite low. Perhaps we might attend bi-annually.

We'd like to express our huge gratitude to all of our volunteers – for their energy, ideas, sheer graft and dedication. It's been another great year for CCF, well done to all.



Volunteers and trustees at CCF strategy session

Volunteer clothes sorter stops to say hello at swish



Alana (left) with the Ladybirds WI dressed for WWII

Nicole (left) marches for climate justice

ORGANISATION & STAFFING

Alana Sinclair has continued expertly as our full-time Co-ordinator, helping CCF be organised and efficient as well as engaging and enjoyable. She brings a growing flair for design and photography to the role, along with website expertise that she's passed along to our office volunteers.

We're glad that Nicole Barton, our Volunteer and Events Organiser (VEO), has also continued to bring her experience and dedication to CCF, three days a week. She completed introducing the excellent volunteer recruitment and support systems she developed for us, which has resulted in improved volunteer experience and usefulness.

Alana and Nicole are ever-more creative together, developing ideas with CCF into great new projects like the <u>Rationing Challenge</u>, and <u>Circular Cambridge</u>.

Mary Blake joined us two days per week as project worker for <u>Open Eco Homes</u> (OEH), bringing useful experience of similar work in Muswell Hill. CCF's chair, Tom Bragg, managed the project as a volunteer, working closely with Mary as she supported hosts and other volunteers, who enabled it all to work so well. Joss Cutler, our previous VEO came back briefly for paid work, administering the OEH booking system.

COMMUNICATIONS

We undertook a minor redesign of <u>CCF homepage</u> in 2015, adding a section on our homepage to feature our most recently blog posts, and adding a new slider to showcase our upcoming events. We also improved our website's <u>events listings</u>, installing a new events plugin. Many thanks to our Volunteer Admin Assistant Lizzy Erwood for all of her great work on these improvements.

With help from volunteer Liz Zottl we stepped up our <u>blogging</u> in 2015. We had guest posts from James Smith on health and sustainability, Anne Miller and Tom Bragg on the Paris Climate talks and ARTCOP21, and several posts from our rationing challengers amongst others. Our blog helped keep our website relevant and timely.

While we didn't work on our social media as much as we would have liked in 2015, our social media following on both Twitter and Facebook continued to grow, and we surpassed 500 followers on the CCF Facebook page. Our social media, website and other communications were all enhanced by an increased emphasis on photography and design.

Nicole Barton, Mary Blake and our office team stepped up the game with press releases in 2015, which was rewarded with some good media coverage of our events. The WWII Rationing Challenge was taken by the BBC Radio Cambridgeshire breakfast team and was discussed on air each morning for a week. The Rationing Challenge also appeared in the Cambridge News and the Cambridge Edition magazine. We had two other full page spreads in the Cambridge news, one on our Cambridge Style Week swish, and another on Open Eco Homes. Tom Bragg also made several appearances on BBC Cambridgeshire Radio, and Cambridge 105.



Style Week clothes swap in Cambridge News

WWII Rationing Challenge in Cambridge News



The Ladybird WI celebrate the finished climate bunting

Clothes sorted ready to swap at the Style Week swish

COLLABORATION & CONSULTATION

Collaborations are vital to CCF. They help us reach new audiences, allow us to access to resources we couldn't otherwise afford but perhaps most importantly they help us to get closer, and become more relevant to the institutions and people of Cambridge.

EVENTS

In 2015 we collaborated with The Ladybirds WI, Transition Cambridge, Cambridgeshire County Council, South Cambridgeshire District Council, the City Council via Action on Energy, local architects, the University of Turin, Cambridge BID, FoodCycle, Cambridge Sustainable Food, Cambridge University Student Union Ethical Society, 38 Degrees and ARU to name a few.

REPAIR CAFES

The Repair Cafes being jointly organised by Transition and CCF have been working very well. Their popularity continues to grow, and with it the numbers of repairers and items repaired are growing.

FOOD WASTE

In 2015 there was a lot of effective collaboration on food waste. CCF wrote a food waste leaflet for the Pumpkin Festival, FoodCycle catered events for us, Cambridge Sustainable Food chaired our Tristram Stuart event, and the County Council part-funded the WWII Rationing Challenge.

THE WOMEN'S INSTITUTE

The Ladybirds WI got really engaged in climate work in 2015 – they created over 50 meters of hand-made climate bunting for the Big Lobby of Parliament, organised a swish and ran a really successful rationing challenge stall with us at Strawberry Fair, attracting over 300 people.

CAMBRIDGE CLIMATE ALLIANCE

The Cambridge Climate Message and the COP21 stall in Market Square were co-organised by the new Cambridge Climate Alliance. CCF played a role in setting up this new umbrella group and hopes to continue co-working when opportunities arise to make a difference.



Street theatre by Rebel Arts at the Climate Alliance stall

Climate messages at the Climate Coalition lobby

HELG

The Home Energy Liaison Group is a forum for professional, academic, council and community groups involved in energy-efficient housing. Drastic government cuts hit locally, with several insulation and renewables firms going bust, including Climate Energy, the lead installer for Cambridgeshire's Solid Wall Insulation Fund. The City Council who run the scheme kept HELG informed of the hiatus and re-launch of the scheme, enabling CCF to help spread the word.

CAMBRIDGE UNIVERSITY

In 2015 we again took part in the Cambridge University run festivals, hosting events in both the Science Festival and the Festival of Ideas.

CAMBRIDGE RETROFIT

CCF is also involved with the Cambridge Retrofit partnership "working together to reduce Cambridge's CO₂ emissions by 25% by 2050 by retrofitting".

THE CLIMATE COALITION

We are a member of The Climate Coalition, a coalition of more than 100 organisations, including environment and development charities, unions, as well as faith, community and women's groups. The Climate Coalition is the UK's largest group of people dedicated to action on climate change.

EU CIRCULAR ECONOMY CONSULTATION

In August CCF made a submission, calling for better standards for product durability, repairability, reuseablilty, recyclability, etc. The <u>EU Circular Economy package</u> could introduce strong new standards, relevant to Circular Cambridge, but depending on further negotiations, maybe needing us to lobby UK government .

2016 SO FAR & COMING UP

CCF spent the latter half of 2015 and early 2016 communicating the ideas of the circular economy via a new project and website called <u>Circular Cambridge</u>. The circular economy addresses climate change by changing the way we produce and consume resources. This new project is a season of events that celebrates progressive ways to design, manufacture, access, repair and reuse the things that we want and need in our lives. It's estimated that up to 40% of emissions could be related to our buying habits.

Circular Cambridge has been designed as a capacity building project, aiming to engage existing groups and institutions around the issues in the hope that they will take action in those areas that resonate with and are relevant to their audiences.

At the end of Jan 2016 we launched Circular Cambridge at an event held at Anglia Ruskin University. 70 individuals attended representing 38 different organisations. Attendees enjoyed presentations on the circular economy, and had the opportunity to 'borrow' an expert one on one during the human library session. Organisations represented at the launch included Anglia Ruskin and Cambridge Universities, County, City and District Councils, conservation NGO's, arts organisations, village green groups, the Addenbrookes' sustainability team, food groups and community mental

health charities. The momentum post event has been very healthy and we believe that 2016 will be significant year for CCF.

To tie in with Circular Cambridge we focused the first half of 2016 on running consumption events. At the time of print we have so far run a repair cafe, a spring cleaning workshop and a clothes swap.

In May 2016 our new communications team met for the first time. We hope to work together to improve our website, blog, newsletter and most importantly, our social media.

In July 2016 we are planning to celebrate 10 years as a formal organisation with a birthday party at Newnham Scout and Guide Hut. We'll take a look back at CCF history and celebrate the occasion with food, music and a special CCF quiz.

Open Eco Homes is running again in 2016. The website has a fresh new look and this year the weekend visits will culminate in Cosy Cambridge, a home energy event in October helping attendees turn inspiration into active plans.

This year we hope to focus on investing in volunteers and ensuring that volunteer management training is delivered at more regular points throughout the year.



Packed audience at the Circular Cambridge launch

Fixing a laptop together at the repair cafe

LEGAL & ADMINISTRATIVE INFORMATION

Status Cambridge Carbon Footprint is a charitable company limited by guarantee, incorporated on 21 March 2006 and registered as a charity on 5 January 2009.

Cambridge Carbon Footprint was established under a Memorandum of Association, which was amended to reflect the objects and powers of the charitable company and is governed under its Articles of Association. Under those Articles the members of the Trustee Board are elected at the AGM, or can be appointed by resolution of the Board or co-opted by the Board.

The following people served as trustees of the charity during 2015:

Trustees	Role	Date Elected	Date Resigned
Tom Bragg	Chair	31 Oct 2008	
Carolyn Moody	Treasurer	19 May 2011	25 April 2015
Bev Sedley		30 Nov 2009	
Jane Heal		16 May 2013	
Katharine Smith		16 May 2013	
Jane Frank		8 May 2014	
Vanessa Holzer		8 May 2014	26 Feb 2015
Robert Nguyen		8 May 2014	23 Jun 2015
Suzanne Goldsmith	Treasurer	26 Feb 2015	
Sarah Whitebread		14 Sep 2015	

Registered office: 6, Eltisley Avenue Cambridge CB3 9JG

Operational address: The Wharf, Hooper Street, Cambridge CB1 2NZ

Independent examiner: Mr John Anderson, Anderson & Co., Sumpter House, 8 Station

Road, Histon, Cambridge, CB24 9LQ

Bankers: The Co-operative Bank Plc, P.O. Box 250, Delft House, Southway, Skelmersdale,

WN8 6WT.

Company registration number: 05750297 **Registered charity number:** 1127376

Website: www.cambridgecarbonfootprint.org **Email:** info@cambridgecarbonfootprint.org

Telephone: 01223 301842

2015 IN NUMBERS

1 CHALLENGE RUN

2	CARBON CONVERSATIONS GROUP RUN
3	THERMAL IMAGING TRAINING SESSIONS HELD
5	STALLS HELD
7	PEOPLE WHO PARTICIPATED IN CARBON CONVERSATIONS
12	OUTREACH WORKSHOPS AND TALKS HELD
15	HOMES THAT PARTICIPATED IN OPEN ECO HOMES
24	PEOPLE TRAINED TO USE THE THERMAL IMAGING CAMERA
36	PUBLIC EVENTS AND WORKSHOPS HELD
53	THERMAL IMAGING SURVEYS COMPLETED
176	PEOPLE WHO VOLUNTEERED FOR CCF
195	PEOPLE WHO VISITED OPEN ECO HOMES
228	PEOPLE ATTENDED OUTREACH TALKS AND WORKSHOPS
398	OPEN ECO HOMES VISITS
504	PEOPLE WHO VISITED OUR OUTREACH STALLS
563	PEOPLE WHO PARTICIPATED IN CHALLENGES
1602	NEW PEOPLE CONTACTED BY CCF
1624	TONNES OF CO ₂ WE ESTIMATE TO HAVE ABATED
1886	PEOPLE THAT RECEIVED OUR NEWSLETTER
1887	PEOPLE WHO ATTENDED CCF EVENTS (NOT INCLUDING OUTREACH)
2619	TOTAL NUMBER OF PEOPLE ENGAGED AT EVENTS AND STALLS
4648	HOURS OF VOLUNTEER TIME DONATED TO CCF
3,346	POUNDS WORTH OF VOLUNTEER TIME DONATED (CALCULATED AT THE LIVING WAGE)