



# CHAIR'S STATEMENT

Encouragement can make all the difference. Time and again I hear how much people appreciate CCF's support in making low-carbon choices due both to our values, "It's good being with people who don't think you're mad for avoiding flying", and practical solutions, like Open Eco Homes being "Absolutely inspirational. Can't wait to apply some of the techniques in my new home." Together it's much easier to face the challenge of climate change.

As behaviours and attitudes change and become more widespread, their acceptance often passes a tipping point, and becomes normal. This is beginning to happen with the reality and seriousness of human-caused climate change. Denial is on the run.

CCF is working for rolling changes with more people choosing climate-friendly behaviour. Some of the changes needed are already widespread, like cycling in Cambridge, while others are less common. The more we can do to support those around us to make changes, the closer we come to creating tipping points.

Organisations are more powerful supporting each other too. A theme for CCF in 2014 has been partnership working. We have learnt from other organisations, shared appropriate low-carbon projects and helped them evolve their own. For example:

- we partnered with the Ladybirds WI on clothes swaps and now in 2015, together we collected messages on bunting for the climate lobby. This is helping members to raise the importance of climate change in their own WI, and others
- we worked with the owners of renewables installer, Cernunnos. As well as being Open Eco Homes sponsors, they helped publicise it, opened their multiple occupancy eco house and talked engagingly at a follow-up event
- our collaboration with Transition Cambridge on skill shares and repair cafes. This has been successful in reaching lots of new people, helping prevent waste and save carbon

It has also been a pleasure for CCF to support Cambridge Sustainable Food's take off in 2014. For a year and a half it's been hosted by CCF with organisational support, and has now grown to be a fully independent organisation and partner.

Thank you CCF volunteers and staff for the variety and creativity of your hard work. It's great being part of a team supporting more people to play their own part tackling climate change. And in tough financial times, thank you to our funders, sponsors and personal donors. Please join them if you can.

Best wishes,



**Tom Bragg**  
CCF Chair of Trustees

# TABLE OF CONTENTS

INTRODUCTION .....	2
FOOD .....	4
CONSUMPTION .....	7
HOME ENERGY .....	8
OTHER EVENTS .....	10
OUTREACH.....	11
CARBON CONVERSATIONS .....	12
ECO COACHING.....	13
FUNDRAISING AND FINANCE .....	13
VOLUNTEERS AND TRAINING .....	15
ORGANISATION AND STAFFING .....	16
COMMUNICATIONS .....	16
COLLABORATIONS .....	18
2015 SO FAR, AND COMING UP .....	19
LEGAL AND ADMINISTRATIVE INFORMATION .....	21
2014 IN NUMBERS .....	22

# INTRODUCTION

In 2014 we ran 56 events engaging 2150 people in our activities. 1322 of those people were new to CCF, never having attended our events before. Our events were varied, including talks, workshops, challenges, stalls, film screenings, panel discussions, skills shares, repair cafes and more, but all together we estimate that our activities saved 1594 tonnes of CO<sub>2</sub>\*. None of this would have been possible without the help of our many wonderful volunteers. During 2014 we had 271 people volunteer for us donating an incredible 6344 hours. This equates to £49,800 worth of volunteer time donated when calculated at the living wage.

Our single largest event of 2014 was the Food for a Greener Future conference which attracted 136 people. We followed this with the 5:2 Good Food Challenge, which turned out to be our most popular challenge to date, attracting 56 participants.

We had a full programme of consumption events throughout the year. We ran regular swishes, many in partnership with other groups, organised a large skillsfest style event on the theme of a perfect summer's day, and developed a new strand of skillshares devoted to making natural cleaning products. The standout theme in this area though was the repair cafe. We were involved with 5 repair events over the course of 2014, all very well attended.

WE ESTIMATE THAT DURING 2014 OUR  
ACTIVITIES SAVED 1594 TONNES OF CO<sub>2</sub>.\*

2014 marked the fifth year of Open Eco Homes. We had 17 homes open, including two rental properties. We skipped a launch event this year, opting instead for a series of 5 follow up events providing practical support. These events were popular; the first event Getting Started attracted 60 people who all engaged in lively discussion. Thermal imaging continued to be popular. We ran 4 training sessions in 2014, training 39 volunteers how to use the cameras.

We embarked on a new multi-faith project called Creative Communities, running two family-friendly events. Other highlight events included a cycle powered screening of the Triplets of Belleville, our supporter conference, and Making Money Work for Good, a panel with speakers from the New Economics Foundation and Share Action. We also piloted a new project called Eco Coaching.

Throughout 2014 we worked to improve our fundraising, publicity, communications and social media. We have begun to increasingly focus on partnership working, boosting our own capacity, as well as those we work with.

---

\* In 2014 we estimated to have saved 1594 tonnes of CO<sub>2</sub> compared to 793 tonnes of CO<sub>2</sub> in 2013. Part of the increase (642 tonnes of CO<sub>2</sub>) can be attributed to a change in the way that we calculate emissions from the Open Eco Homes project. We believe our new calculations are more accurate.



Left top to bottom: Swishing with Ladybirds WI, the Creative Communities Faith Walk, and Lotions and Potions at a Perfect Summers Day. Top right: Peddling hard at the cycle powered cinema. Bottom right: Cottenham Repair Cafe.

# FOOD

With an estimated 30% of global greenhouse emissions linked to food it continues to be a priority for sustainability initiatives. In 2014 CCF ran a diverse range of events and activities to support people to eat more sustainably by reducing meat and dairy consumption, and eating food grown locally and seasonally. We have found it a fruitful area of work, with most people feeling empowered to make changes.

## FOOD FOR A GREENER FUTURE

The Food for a Greener Future Conference was aimed at raising awareness about the connection between food and sustainability. The event was co-organised with Transition Cambridge and saw 136 people attending, our single biggest event of the year. Popular plenary speakers included Duncan Williamson from WWF and Sandra Boegelen from the Tyndall Centre. The selection of workshops and skillshares were popular, as was the sustainable meal prepared and served

by volunteers. A useful take home resource was a printed booklet providing details of the day, information on sustainable food and signposting opportunities for local action. The feedback was overwhelmingly positive with 88% of people who filled out a review slip rating the event as 'excellent' or 'good'.

## BIG DIG

CCF was the lead delivery partner in Cambridge for Sustain's annual community growing project called The Big Dig. Sites at Trumpington Community Orchard, Empty Common Community Garden and Midsummer Common Community Orchard all got involved over a weekend in March and benefited from a big group of new and energised volunteers turning up for an intense period of activity. They planted wildflowers meadows, pruned, did much hard digging, erected polytunnels, planted organic seeds, did weeding, staking and dug new beds. The day was enhanced with music from the Misspent Ukes, delicious nettle soup and cake galore. Over 60 people took part of which 56 were new to CCF.



Sharing a cuppa at the Big Dig



Tina Roche from Cambridge Cookery School at the Food for a Greener Future conference



Pastry decorating at the veg cooking workshop



Shared meal from the Eat Local Challenge

## CHALLENGES

The Eat Local challenge in January saw participants sourcing all of their food from no further afield than 30 miles from home for two weeks. The uptake of 10 was small but there was lively interaction between participants, some interesting blog posts, and a shared local meal at the end to celebrate.

The 5:2 Good Food Challenge run April – June invited people to avoid meat for 2 days a week for a period of 40 days. 52 signed up to take the challenge (35 new to CCF), far exceeding previous challenge uptake. Challengers received twice weekly informative, entertaining and motivational emails and the challenge ended with a Vegetarian Banquet

*“Food for body & brain  
- a sense of hope!”*

---

*“Great diversity of ages and  
countries of origin. A vast  
resource to draw upon.”*

with guest speakers including Paul Robinson from Waterland Organics, Duncan Catchpole from COFCO and Sam Dyer, vegan chef.

## EVENTS

In January CCF screened Local Food Roots, an inspiring film about community growing. Bringing food to share after the film led to lots of discussion and sharing around the topic.

A seasonal Vegetarian Cooking Workshop was held in December, led by CCF volunteer Elaina Roilo. The event, held in the Parkside Community College kitchens worked very well and delicious meals were created and recipes shared in time to be unleashed on families and friends over the festive period.



Busy stall volunteers at the Eat Cambridge Festival

## CAMBRIDGE SUSTAINABLE FOOD

During 2014 CCF hosted Cambridge Sustainable Food (CSF) whose membership grew to 350 during the year (including around 60 organisational members). CSF is an umbrella organisation, a partnership between public, private and community organisations such as CCF, and is a member of the national Sustainable Food Cities Network. The CSF committee includes representatives from Cambridge College catering managers, Cambridge City Council, a local food business, a farming representative and a dietician, Transition Cambridge and CCF.

### CSF's main achievements during the year were:

- the creation of a sustainable food charter for Cambridge, which was widely consulted on
- a comprehensive website on local sustainable food, including updating CCF's excellent food directory, which is now hosted by CSF
- 12 awareness-raising stalls and talks, some of them high-profile, such as the big stall at the Eat Cambridge Food Fair, which attracted hundreds of visitors
- the creation of three inter-agency sub-groups to look at food waste, healthy and sustainable diets and creating a food hub for Cambridge. (The first two of these have led to campaigns and projects developing in 2015, while the third is proving more of a long-term aim.)
- the creation of a monthly e-newsletter for members, as well as Facebook and Twitter accounts
- working with the increasingly high-profile Cambridge College Catering Environmental Awards
- conducting a short survey of Cambridge shopping habits

In 2015 CSF has become an independent organisation – very grateful for all CCF's support.



# CONSUMPTION

This has been a real growth area for CCF events and activities in 2015. Our new strand of repair work has been very popular, mirroring a global movement to find waste solutions. Five years ago there was one Repair Café in Amsterdam, now there are 750 across 18 countries.

## EVENTS

CCF is proud to be involved in organising the Repair Cafes happening in the Cambridge area. Well organised, social events with highly skilled repairers providing a high rate of repair are becoming increasingly popular (60 attended the most recent one in May 2015). CCF organised or was involved in five repair events in 2014 including the day long 'Perfect Summer's Day' featuring a repair café, jewellery repair and cleaning, bike repair and a selection of practical skillshares. Other events include a skillsfest at ARU and a Repair Café (both led by Transition) a 'Maintain and Repair Your Gadgets'

workshop, and a supporting role at the new Cottenham Repair Café.

Swishing was popular again in 2014, with five events nicely spread across the city from central Cambridge, to Arbury and Trumpington. Responsibility for leading the swishes was shared, with the Trumpington Residents Association and the Ladybirds WI getting involved.

We held a Fabric and Craft Swap in January, two swishes in Trumpington, a swish at the Buchan Street Community Centre and the most well attended (70 people of which 40 were new to CCF) was held at St Andrews Street Baptist Church. With a little support swishes and repair cafes are events that organisations and individuals new to CCF are keen to organise, and it is a great way for us to capacity build.

A new workshop 'How to Clean Your Home Naturally' was fully booked and is a valuable addition to our skillshare programme. Lotions and Potions continues to be popular with all three this year fully booked.

*"The course was brilliant, so thanks so much for running it. I have taken to opening doors and windows and blasting the house with fresh air; it's great."*

---

*"Thanks so much for another amazing workshop. Walking away with actual things to use, just like we did with the lotions and potions workshop, is such a great way to kick start the process of converting from store-bought to homemade, which can be daunting at first. Seeing first-hand how accessible the recipes are was just what I needed to start making my own cleaning kit."*

# HOME ENERGY

British homes are amongst the coldest and draughtiest of Europe, and Cambridge has many solid wall properties which require more intensive renovation work to insulate. CCF continues to promote energy efficiency in the home with several different projects, including thermal imaging which allows home owners to see where their draughts are, and Open Eco Homes which allows visitors to see energy efficiency theory in practice.

## OPEN ECO HOMES

406 visits were made to 17 low-energy Cambridge homes, of many types: eco-refurbishments of older homes, both major projects and low-cost, along with stylish new eco-homes. 2 were rented; a large house with multiple-occupancy and a housing association home with recently added external insulation. Our host householders showed and explained their energy-saving measures, including good insulation, controlled ventilation, new technologies, like renewable energy and low-energy lighting, as well as simpler DIY improvements. Often smart behaviour, like taking control of heating and ventilation, can cut bills and emissions, while keeping really comfortable through the winter. We featured 3 homes making use of the Cambridgeshire Solid Wall Insulation Fund, which is now extended until the end of September 2015.

Visitors were full of praise for the information and inspiration from hosts, who are the best people to explain what works in real situations. We followed up with 5 practical events to help convert inspiration into reality. From survey responses we estimate 2014 Open eco Homes resulted in visitors and attendees saving 737 tonnes CO<sub>2</sub> from their own home energy improvements.

## THERMAL IMAGING

In this cold-season project, trained volunteer surveyors borrow a CCF thermal imaging camera and show interested householders revealing images of problems with insulation and draughts. Householders get new insight into their homes and how they may be leaking heat, often in ways that are easy to fix. They are invited to make a donation to CCF if they're willing. This year we ran 4 packed training sessions where 39 volunteers learnt how to use the 2 cameras and to interpret their images. 37 surveys were recorded, although more were done informally on homes of surveyors and friends. Newnham Croft Primary School was very appreciative of a survey showing heat leakage from windows and structures, with suggestions for improvements, including taking better control of the heating and minimising open doors and windows in the winter.



Various homes and homeowners part of Open Eco Homes 2014.

# OTHER EVENTS

In January we organised Get and Stay Motivated, a brilliant workshop run by Sandra Boegelein from the Tyndall Centre for Climate Research. This event explored how psychology can help make and break habits. It provided useful tools for participants hoping to reduce their carbon footprints, and has informed CCF's approach.

The Communicating Powerfully public speaking workshop for community leaders was organised jointly between CCF and the Cambridge City Communicators Toastmasters group. It showed participants how to communicate effectively and overcome fears when addressing large audiences.

In June/July we held a hugely popular bike powered screening of the cycling animation the Triplets of Belleville at Romsey Mill. 70 attendees, 30 of which were new to CCF enjoyed cycling the film, learning about the technology and browsing cycling and climate stalls in the break.

Our Supporter Conference in November was an opportunity to get together all the great minds, ideas and creative thinkers that make up CCF supporters and come up with some timely, relevant and effective plans for the year ahead.

70 people came along to Making Money Work for Good at the St John's Divinity School in November to hear speakers

from Share Action, the New Economics Foundation and Positive Investment Cambridge discuss how we can influence the way money is used so that it's used to build towards a low carbon future.

## CREATIVE COMMUNITIES

Inspired by the success of our Akashi project several years ago, in 2014 we began work on Creative Communities, an interfaith project providing space for people to interact positively and share their thoughts and ideas about climate change and faith. In 2014 our multi-faith volunteer team worked together to plan and deliver two Creative Communities events. The first event in April was a family friendly event aimed at raising awareness about the link between faith communities and reduction of carbon emissions through sharing of resources and skills. It featured children's crafts, music, food and stalls.

For the second Creative Communities event, a multi-faith walk, participants gathered together at dusk to walk along the river Cam towpath. Attendees lit flashlights symbolising hope in the face of climate change challenges. The walk was followed by a musical piece, a reading from a similar multi-faith climate change gathering from New York, and shared messages of hope about climate change.

# OUTREACH

Outreach is an important part of our work. Spreading the word about climate change, and inspiring new people to live more sustainably is at the heart of what we do. In 2014 we were in touch with 1322 people who were new to CCF, never having attended one of our events before.

## PRESENTATIONS AND WORKSHOPS

Between them members of the Outreach Team took part in 17 events in 2014, engaging with 379 adults and 150 children. We contributed to Cambridge University's Festival of Ideas and Science Festival, we talked to children at a local school's Sustainability Conference, we conducted workshops on aspects of low carbon living for a housing association and for two local churches, and took part in workshops for a group of young artists grappling with climate change amongst other events. Sustainable food was a popular topic, with talks in Fitzwilliam College, the University of the Third Age, the WI and local libraries. In 2014 we were delighted to welcome and train five new members of the outreach team.

### Organisations we ran workshops either with or for during 2014:

Hundred Houses Housing Association	Eat Cambridge
Cambridge Climate and Sustainability Forum	Fitzwilliam College
Cottenham Village College	U3A
St Paul's Church	Bar Hall Church
Cambridge Science Festival	Cambridge Festival of Ideas
Cambridge Ladybirds WI	Papworth Library
Cambridge Sustainability Residency	Cambourne Library
	Great Shelford Library

## STALLS

**Eat Cambridge** – CCF joined Cambridge Sustainable Food in organising an engaging sustainable food stall at the EAT Festival. Samples of food and a questionnaire about peoples shopping and eating habits were effective ways of engaging with the public

**Strawberry Fair** – a Climate Coalition inspired stall based on best practice ways to engage people on climate change. 106 people shared what they loved that might be threatened by climate change. The messages we collected went on to feature on the homepage of the national Climate Coalition and appear in the Cambridge News.

**Ethical Societies Fair** – a University event that primarily helped raise our profile with voluntary and student sector groups and bodies within Cambridge

**Mill Road Winter Fair** – we continued the 'For the Love Of...' engagement and spoke to over 200 people about climate change and how they might get active locally.



Photos from the CCF stall at Strawberry Fair

## CARBON CONVERSATIONS

As CCF supporters will probably know, Carbon Conversations are six friendly and wonderfully encouraging meetings where participants can take that taboo subject, climate change, and talk freely about it, exploring their feelings and learning of practical ways to reduce their carbon footprints. Carbon Conversations originated in work pioneered by Ro Randall and Andy Brown. The first groups met in Cambridge in 2006-7, and groups have taken place here every year since carbon conversations became independent of CCF in 2010 and a nationwide phenomenon.

In 2014 only one group met in Cambridge, since we were awaiting the substantial updating by Ro and Andy of the Carbon Conversations Handbook. This has now taken place and *In Time for Tomorrow* (the handbook in its new form, published by the Surefoot Effect) was launched early in 2015. The quantitative information has been brought in line with the latest research, new examples worked through and up to date references included. An extra chapter has also been added on the difficult matter of talking with friends, family and colleagues. For those who do not have access to a series of Conversations, the book can now be purchased on its own. But it continues to be the backbone of the Conversations.

## CCF BOOK GROUP

The CCF Book Group continues to meet regularly, in various permutations of its twelve members. In 2014 we started off the year by stretching our minds with Victor Andersen on *Alternative Economic Indicators* and followed with Peter Singer's *One World: The Ethics of Globalisation*. Then we were rather annoyed by Jay Rayner's *A Greedy Man in a Hungry World* but found much of interest in Tony Juniper's *What has Nature Ever Done for Us?* Each member's bringing a dish to contribute to a shared supper makes these meetings particularly convivial.

# ECO COACHING

For this pilot project we researched, wrote and edited four modules for use in 1-on-1 coaching sessions on the topics of food production, food waste, travel and clothing. We had a professional trainer write and deliver a training session to volunteer coaches on how to deliver the coaching sessions. In total we had 19 people participate in coaching sessions (our goal was 15) during which they were asked to complete an action plan that would lead to making carbon reductions. These plans showed a desire to cut carbon and an enthusiastic engagement with the project.

Both participants and coaches were asked to submit feedback on the coaching session; this was positive and constructive, with over 65% of participants rating their coaching session as either very good or excellent. While we have chosen not to pursue the project further (recruiting for the coaching sessions was difficult) feedback on the coaching materials has been positive and these materials will be used for future Cambridge Carbon Footprint outreach work.

<p><b>What does your label say about you?</b></p>  <p>Looking good doesn't have to cost the earth, learn how to green your wardrobe.</p> <p>Eco-coaching can help you:</p> <ul style="list-style-type: none"> <li>• Choose clothes to last</li> <li>• Buy new and second hand clothes</li> <li>• Learn more about hiring, swapping and washing</li> <li>• Make, mend and update your clothes AND</li> <li>• Understand your wardrobe and what looks good on you</li> </ul> <p><b>Book your free eco-coaching session</b>          Email: <a href="mailto:sally@cambridgecarbonfootprint.org">sally@cambridgecarbonfootprint.org</a>          Visit: <a href="http://www.cambridgecarbonfootprint.org">www.cambridgecarbonfootprint.org</a></p> 	<p>Imagine filling a shopping bag with good food each month</p>  <p>and putting it straight in the bin.</p> <p>Crazy right?          Yet that's exactly what we're doing...</p> <p>The food we buy accounts for 24% of an adult's carbon footprint. On average, UK households throw away 3kg of food each week – the equivalent of 6 meals.</p> <p><b>Eco-coaching can help you:</b></p> <ul style="list-style-type: none"> <li>• Identify the main causes of food waste in your home</li> <li>• Create strategies for reducing food waste that work for you</li> </ul> <p><b>Book your free eco-coaching session</b>          Email: <a href="mailto:sally@cambridgecarbonfootprint.org">sally@cambridgecarbonfootprint.org</a>          Visit: <a href="http://www.cambridgecarbonfootprint.org">www.cambridgecarbonfootprint.org</a></p> 	<p>How do your travel choices affect the places you love?</p>  <p>Summer holidays, our workday commute, family visits, Gap Year adventures ... many important aspects of our lives involve travel.</p> <p>Carbon emissions from travel can dramatically increase our carbon footprints— but it doesn't have to!</p> <p><b>Start a new journey with eco-coaching</b></p> <p>Eco-coaching can help you:</p> <ul style="list-style-type: none"> <li>• Work out the carbon footprint of your travel</li> <li>• Explore where you can make changes</li> <li>• Make creative (and low-carbon) travel plans</li> <li>• Make real carbon savings</li> </ul> <p><b>Book your free eco-coaching session</b>          Email: <a href="mailto:sally@cambridgecarbonfootprint.org">sally@cambridgecarbonfootprint.org</a>          Visit: <a href="http://www.cambridgecarbonfootprint.org">www.cambridgecarbonfootprint.org</a></p> 
---	---	--

Eco Coaching posters and flyers

# FUNDRAISING AND FINANCE

Total incoming resources amounted to £44,620 (2013 £53,042) which, after total expenditure of £63,852 (2013 £53,199) resulted in a deficit before transfers of £19,232 (2013 £157). The decrease in income was primarily due to not receiving a number of significant one off donations this year. Again, a busy programme of events during the year meant incurring additional facilitation costs, this year in the form of freelancer fees, particular on our Creative Communities, and Open Eco-Houses projects. At the end of the year, the Charity had net assets of £26,780 (2013 £46,012). The principal source of funds was donations.

Direct charitable expenditure amounted to £61,779 (2013 £51,756). Other expenditure amounted to £2,073 of governance costs (2013 £1,443). Our accounts give full details of the state of the finances of Cambridge Carbon Footprint, and the board is confident that the company can continue to meet its objectives for the immediate future. Until recently, CCF was primarily funded by grants, but our core funding ceased in March 2012, and we now bid for funds on a project by project basis. As a result, our primary funding source is now donations. Together with a small amount of grant funding and sponsorship, we have been unable to

meet our annual expenditure for 2014. Donated income cannot always be predicted, and the success of funding bids is not guaranteed, and this is likely to remain the case going forward as cuts to public services continue to have an impact on our largest grant funder, Cambridge City Council.

Against this background of uncertain income streams, the trustees believe it is prudent for the charity to hold minimum reserves equivalent to at least 3 months expenditure and ideally aim to maintain reserves equivalent of at least 6 months expenditure (a ratio of 1:2). This will provide the ability to meet unforeseen expenditure, including costs arising should CCF be wound up (closedown costs, redundancy payments, return of grant funding), flexibility in achieving our objectives; and, a financial 'cushion' until additional core funding can be secured. The trustees plan to review this policy in accordance with the Charity Commission's guidelines on a regular basis, at least once a year.

A judgement is taken with regard to cash balances held by the Charity. Cash not required in the short term is held in a separate account, which is considered by the trustees to be the most low risk, and hence suitable arrangement.





Volunteers from the Hilton Hotel



Volunteer repairer at a Perfect Summers Day

## VOLUNTEERS AND TRAINING

Volunteers continue to lie at the heart of CCF. Everything CCF does is either led by volunteers or has some input from them – from the talks delivered at the Science Festival to the design work on our posters, to opening an eco-home or managing a café at a repair event. We are genuinely moved and inspired by what our volunteers give to CCF and to addressing climate change. Thank you.

In 2014 we had approximately 271 people volunteer, contributing 6344 hours of volunteer time. In terms of the living wage, that equates to an incredible £49,800 worth of volunteer hours donated.

*"CCF is thoughtful, lively, and inclusive. You will stretch and challenge yourself, and meet some interesting people."*

---

*"The best bit about being with CCF is experiencing the hype when we are on the final run up to an event and everyone is working together to get things ready - there's an excited energy."*

In 2014 CCF launched its Volunteer Programme following the best practice guidelines of the 'Investors in Volunteers' quality mark. The new role descriptions that people apply for have been effective at recruiting office volunteers. Volunteers are now covered by new and updated policies and procedures and a significant section of the website is dedicated to volunteering.

As well as individual volunteers CCF benefited from a team from The Hilton Hotel's corporate and social responsibility programme who spent the day redecorating CCF's meeting room. We were also lucky to secure two pro-bono communications training sessions from Peter Gilheany, Director at Forster Communications and Sandra Boegelin from the Tyndall Centre.

# ORGANISATION AND STAFFING

Alana Sinclair, our full-time Coordinator, is at the heart of CCF, supporting staff and volunteers to make CCF work more effective and enjoyable. She keeps us organised, while encouraging us to use our talents well. She's run several events as a volunteer following her own enthusiasms for swishing, lotions and potions and work with the WI. She continues to develop her role, playing an ever-greater part in strategy, planning, and improving the way CCF is run.

Joss Cutler, our 3 days/week Volunteer and Events Organiser (VEO), was on maternity leave for most of 2014. She was very ably covered by Nicole Barton, who brought a wealth of experience managing volunteers at Friends of the Earth and Papworth Trust. Although Joss helped us with a few days' work running Open Eco Homes bookings, in December she decided not to return after her leave. (Best wishes enjoying motherhood and more!) We're delighted that Nicole agreed to stay on as VEO. You may have noticed her friendly clarity in our appeals for particular volunteer roles and improving volunteer support. She's full of creativity in planning, organising and publicising events.

Amy Ross has worked for CCF in 2 part-time roles 2014. Firstly managing Creative Communities, our inter-faith project, and secondly co-ordinating Open Eco Homes. (See reports on these above). They both benefitted enormously from Amy's welcoming way in engaging volunteers and organising their efforts towards a common goal.

Sally Fenn did a marvellous job pulling together the Eco Coaching project. She worked tirelessly to organise all of the coaching materials, training workshops and eco coaching sessions, greatly contributing to the project's success.

Elaina Roilo also worked for CCF in 2014 in 2 part-time roles. She organised our Food for a Greener Future Conference, and assisted Nicole to organise our summer programme of events including our cycle powered cinema, 'A Perfect Summers Day' and more. The office wasn't nearly as sunny and cheerful without her, but we've been very lucky to welcome her back in 2015 as a volunteer.



Amy Ross

From left: Nicole Barton, Elaina Roilo, and Alana Sinclair

# COMMUNICATIONS

We had a lot of good press throughout 2014, particularly for Open Eco Homes, where we secured a 9 page spread in the September Cambridge Edition. Over the course of the year we also appeared in print in Cambridge News, and Cambridge Matters, and on BBC Radio Cambridgeshire Drive Time and breakfast shows, as well as Cambridge 105.

We received funding to further promote Open Eco Homes by developing a series of short videos for the website and social media. All together we filmed 3 videos, including an introduction to the open days, and 2 sneak peeks of some of the homes available to view. We also updated our fundraising materials, creating new donation forms and flyers, and embedding a new fundraising platform on our website.

Our social media suffered with the loss of our talented long time social media volunteer Emma Langham who moved abroad to Canada. Towards the end of 2014 we picked up again, with an increased focus on photographing our events and sharing the images (particularly on Facebook). In December we kicked off a new series of blog posts with our first post from James Smith, a public health doctor with a focus on climate change.



Part of the 9 page spread on Open Eco Homes appearing in the September Cambridge Edition

# COLLABORATIONS

## EVENTS

CCF collaborated on events with over 50 organisations in 2014, a sample of which includes Outspoken Cycles, St John's College, the New Economics Foundation, Cambridge BID, the Ladybirds WI, Transition Cambridge, the City and County Councils, the Cambridge City Communicators Toastmasters group, Transition Cambridge, the Tyndall Centre, Positive Investment Cambridge, Sustain, The Hub and Action on Energy.

## HELG

The Home Energy Liaison Group was initiated by CCF in 2008 and continues to be a useful, lively forum for professionals and others involved in local low-carbon housing. Members, including local councils, companies, social landlords, academics and community groups, meet 8 times a year. We share plans, co-ordinate actions and discuss national and local issues and opportunities, for example getting the best outcomes from the local Solid Wall Insulation Fund and national Green Deal Home Improvement Fund for local households and businesses.

## CAMBRIDGE UNIVERSITY

As well as running a workshop at the Climate Change and Sustainability Forum, Festival of Ideas and Science Festival, CCF took part in the Hub's Social Innovation Programme.

## CAMBRIDGE RETROFIT

CCF is also involved with the Cambridge Retrofit partnership "working together to reduce Cambridge's CO2 emissions by 25% by 2050 by retrofitting".

## THE CLIMATE COALITION

We are a member of The Climate Coalition (formerly Stop Climate Chaos), a coalition of more than 100 organisations, including environment and development charities, unions, as well as faith, community and women's groups. The Climate Coalition is the UK's largest group of people dedicated to action on climate change.



# 2015 SO FAR AND COMING UP

CCF has already completed a number of fun and interesting events in 2015, with many more still to come. Our use of social media is now more effective and we are publishing a steady stream of blog posts.

## FOOD

Tristram Stewart, the global food waste guru gave a talk to over 100 people in May as part of Cambridge's EAT Festival. The evening also featured talks from community growing and waste groups and saw the launch of the Cambridge 'Love Food, Hate Waste' campaign. The WWII Ration Challenge that happened in June was huge for CCF. 750 people signed up from all around the world, the BBC Breakfast Team took the challenge and the media coverage was fantastic. Families particularly embraced this challenge.

## HOME ENERGY

We've only run one thermal imaging training session so far this year, but our new volunteer Chris Doubleday has been doing a wonderful job encouraging trainees to borrow the cameras and carry out surveys.

## CONSUMPTION

Our consumption events got a stylish start with a swish we co-organised with Cambridge Bid and the Ladybirds WI as part of Cambridge Style week. We've also organised another fully booked 'How to Clean Your Home Naturally' workshop, and co-organised with Transition Cambridge our biggest and best Repair Café so far. 60 people came along with things to be fixed and the room was packed with amazing repairers.

## TRAVEL

This year we started work on a strand of activities around travel (an area we've found it difficult to work in previously) starting the year with an event called Climate Friendly Holidays – a new workshop sharing experiences of lower carbon vacations.

## OTHER

The hustings event co-organised with Transition was a 'sellout' with over 200 people squeezing in for a lively pre-election event. We held another well attended Creative Communities event in February, with over 60 people from a variety of faith backgrounds coming together to explore the relationship between their faith and the environment. At Strawberry Fair we organised a rationing themed stall with the Ladybirds WI group, engaged with 300 people and got lots of personalised bunting made for the climate lobby on 17<sup>th</sup> June. We have also played a role in co-ordinating the meeting of 70 Cambridge constituents with their new MP Daniel Zeichner, and organised a cycle ride to the Gamlingay Eco-hub for an inspirational visit and talk.



Cambridge parliamentary candidates at the hustings



Members of the Ladybirds WI at Strawberry Fair

## COMING UP

We have a variety of events coming up in summer and autumn 2015. We're organising another clothes swap with Cambridge BID in July, we're working on Open Eco Homes and our five follow up events for September and October, and we're running an event in the Cambridge Festival of Ideas, title A Sustainable Future in Focus. More strategically, we plan to continue to develop our partnership working, improve our fundraising program and implement our database. We're also looking forward to celebrating our 10 year anniversary in 2016!

# LEGAL AND ADMINISTRATIVE INFORMATION

**Status** Cambridge Carbon Footprint is a charitable company limited by guarantee, incorporated on 21 March 2006 and registered as a charity on 5 January 2009.

Cambridge Carbon Footprint was established under a Memorandum of Association, which was amended to reflect the objects and powers of the charitable company and is governed under its Articles of Association. Under those Articles the members of the Trustee Board are elected at the AGM, or can be appointed by resolution of the Board or co-opted by the Board.

The following people served as trustees of the charity during 2014:

Trustees	Role	Elected	Resigned
Tom Bragg	Chair	31 Oct 2008	
Carolyn Moody	Treasurer	19 May 2011	25 Apr 2015
Bev Sedley		30 Nov 2009	
Jane Heal		16 May 2013	
Katharine Smith		16 May 2013	
Jonathan Salter		16 Jan 2014	8 Apr 2014
Jane Frank		8 May 2014	
Vanessa Holzer		8 May 2014	26 Feb 2015
Robert Nguyen		8 May 2014	23 Jun 2015
Suzanne Goldsmith	Treasurer	26 Feb 2015	

**Registered office:** 6, Eltisley Avenue Cambridge CB3 9JG

**Operational address:** The Wharf, Hooper Street, Cambridge CB1 2NZ

**Independent examiner:** Mr John Anderson, Anderson & Co., Sumpter House, 8 Station Road, Histon, Cambridge, CB24 9LQ

**Bankers:** The Co-operative Bank Plc, P.O. Box 250, Delft House, Southway, Skelmersdale, WN8 6WT.

**Company registration number:** 05750297

**Registered charity number:** 1127376

**Website:** [www.cambridgecarbonfootprint.org](http://www.cambridgecarbonfootprint.org)

**Email:** [info@cambridgecarbonfootprint.org](mailto:info@cambridgecarbonfootprint.org)

**Telephone:** 01223 301842

# 2014 IN NUMBERS

1	CARBON CONVERSATIONS GROUP RUN
2	FILM SCREENINGS HELD
2	FOOD AND CONSUMPTION CHALLENGES RUN
4	THERMAL IMAGING TRAINING SESSIONS HELD
4	STALLS HELD
7	PEOPLE WHO PARTICIPATED IN CARBON CONVERSATIONS
17	HOMES THAT PARTICIPATED IN OPEN ECO HOMES
17	OUTREACH WORKSHOPS AND TALKS HELD
35	PUBLIC EVENTS AND WORKSHOPS HELD
37	THERMAL IMAGING SURVEYS COMPLETED
39	PEOPLE TRAINED TO USE THE THERMAL IMAGING CAMERA
52	PEOPLE WHO PARTICIPATED IN CHALLENGES
189	PEOPLE WHO VISITED OPEN ECO HOMES
271	PEOPLE WHO VOLUNTEERED FOR CCF
356	PEOPLE WHO VISITED OUR OUTREACH STALLS
406	OPEN ECO HOMES VISITS
520	PEOPLE ATTENDED OUTREACH TALKS AND WORKSHOPS
1274	PEOPLE WHO ATTENDED CCF EVENTS (NOT INCLUDING OUTREACH)
1322	NEW PEOPLE CONTACTED BY CCF
1594	TONNES OF CO <sub>2</sub> WE ESTIMATE TO HAVE ABATED
1833	PEOPLE THAT RECEIVED OUR NEWSLETTER
6344	HOURS OF VOLUNTEER TIME DONATED TO CCF
49,800	POUNDS WORTH OF VOLUNTEER TIME DONATED (CALCULATED AT THE LIVING WAGE)