CAMBRIDGE CARBON FOOTPRINT

Working together on Climate Change

ANNUAL REPORT

2012
Chair’s Statement

People want to build a better world around them, whether it’s for their family or through particular passions like gardening, socialising or the natural world. CCF works to connect with these deep motivations to inspire the personal changes needed to tackle climate change. In 2012 we connected with people’s enthusiasms in a variety of different ways.

**Food** is a passion for many of us, and a big slice of our carbon footprint. A major section of our work is devoted to showing that local, seasonal food can be delicious and affordable. This has inspired many of us to discover more sustainable food, helped by the much expanded resources on CCF’s website and a variety of events.

We increased our focus on reducing the consumption of “stuff” through blogs and events to support alternatives to consumerism, such as the increasingly popular “swishing” of second-hand clothes.

Our **home energy** events, particularly Open Eco Homes and Warm Homes in Trumpington reached hundreds of new people with practical energy improvements to suit their homes.

Climate science is ever-firmer that without big changes humanity is on a disastrous course, as shown by last summer’s unprecedented melting of Arctic sea ice. Although lots of national and large-scale projects are cutting emissions, they’re patchy and insufficient, and an international treaty to cut emissions remains elusive as ever.

So we need to do our bit too - by discovering low-carbon living, with its pleasures and challenges and engaging our families, communities and workplaces on this. This is not always easy! In 2012 CCF and its team of outreach volunteers engaged hundreds of new people, in schools, universities and workplaces, as well as at public events.

Thank you to all of you **volunteers** who’ve collaborated with our hard-working **staff**, in so many varied ways. You make CCF’s work possible and your enthusiasm to build a better world is infectious.

*Tom Bragg*
Chair of Trustees
Introduction

2012 has been an interesting and enjoyable year for Cambridge Carbon Footprint and we hope that this is clear from the description of our projects here. To reflect the increasing role that food and general consumption now play in our activities, this year we have organised this report by themes. Food and general consumption play a larger part on average in our carbon footprints than either home energy or travel (although travel can easily come top if you fly a lot!) and yet they are often the areas of our footprint people know least about.

WE ESTIMATE OUR ACTIVITIES SAVED AROUND 675 TONNES OF CO$_2$ DURING 2012, UP FROM 644 TONNES IN 2012.$^1$

The reorganization of our website has allowed us to give more prominence to our new blogs and low carbon challenges and there has been considerable media interest in these. We are also trying to keep a closer record of how many new people we attract to our events and projects and estimate that we attracted over 1,500 people new to CCF during 2012.

None of this would have been possible without the help of volunteers, whether they offer their time as a one-off or help with an ongoing project. During 2012, 178 volunteers worked with us and we are extremely grateful to all of them.

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$^1$ This figure has been calculated by agreeing with the City Council an estimated average figure per person participating in each activity and multiplying this by number attending. We have tried to avoid double-counting participants, but this is not always possible with large events where we do not know everyone's name.
Food

Food contributes nearly three tonnes to the average UK carbon footprint of 12 tonnes and this is without taking into account the greenhouse gas emissions associated with imported foods. If we take these into account, that annual footprint could be as high as six tonnes. For this reason, and because people often know less about their food footprint, we have focused much more on sustainable food during 2012.

**CHALLENGES**

CCF ran a number of food challenges during 2012. Winter, spring and summer 6-week Eat Local challenges culminated in a celebratory “Eat Buy Local” meal in September with over 70 participants. As well as featuring a delicious meal of entirely local food, this included several short presentations from local producers and suppliers and a Q&A session with a panel of Eat Local participants. Throughout the year, there were also shared meals for challenge participants where they could share experiences and tips as well as food; during the berry season several participants got together for a jam-and-chutney-making session. In addition to the seasonal Eat Local challenges, there were two four-week Eating Well on a Budget challenges, during which participants each had to manage on £21 per week; people from all walks of life took part, including professionals, students and academics.

“When the six weeks were up, we found it hard to return to our old habits. Something had changed. Not just a behavioural change, but an attitudinal shift.”

Eat Local Challenge participant
Most participants blogged about their experiences of eating local, seasonal food on the CCF website and we generated a lot of media interest, resulting in seven articles/broadcasts for CCF in the local and national media, including the Telegraph and BBC Radio Cambridgeshire. Eating this way changed people’s habits, not just during the challenge, but permanently.

Another benefit of the food challenges was the development of our online food resources. We developed a list of local producers and suppliers, Grow Your Own tips and lists of seasonal food and recipes which are now available on our website.

EVENTS
CCF held several events relating to food, from cooking skills to the importance of purchasing locally produced food. These included a Grow Your Own Workshop, Winter Cookery Workshop by Tine Roche of Cambridge Cookery School, a screening of the film PlanEAT with catering from Arjuna Wholefoods, Eat Buy Local and How to Start a Community Garden, as well as the pioneering Open Eco Gardens. This provided guided interactive tours of gardens and neighbourhoods in and around Cambridge that have been transformed into places that welcome wildlife, produce food, save water and build communities.

“I feel inspired to become a vegan. It helped crystalize an issue in my mind I’d only been vaguely aware of before. I feel armed with the facts and emotionally ready to make a change.”

PlanEAT Diner and Movie-goer
Consumption

Few people realize what a large contribution our general consumption makes to our carbon footprint. On average over three tonnes of the UK carbon footprint is due to consumption, and as with food, this would be much higher if the impact of imported goods was included.

CHALLENGES
A screening of “The Story of Stuff” led to a lively discussion about the importance of reducing our general consumption. Inspired by its messages, in March a number of CCF members took up the challenge of living well for a year while buying much less stuff than usual, or at least thinking carefully about every purchase. As well as blogging about their experiences, participants hosted several meetings in their homes, sharing ideas for reducing consumption, including holding a “make and mend” session. A spin-off from this was the formation of a group “In Praise of Second-hand Stuff”, looking at promoting a stylish look using second-hand goods.

“I love the idea of a circular economy where someone’s unwanted item is somebody else’s little gem!”

September Swishing participant

EVENTS
We ran several events on consumption this year. One of the most successful was a panel-style event introducing the concept of Collaborative Consumption. We also held two swishings (clothing swaps), a book swap, a screening of the Story of Stuff, a Low Carbon Christmas DIY workshop and an advanced recycling workshop.
Home Energy

On average, each of us is responsible for 2.5 tonnes of CO₂ emitted by the energy used to heat and light our homes and power the increasing number of appliances we use. Our projects are aimed at helping people to reduce these emissions, through both major structural changes and also through changes in the way we use our homes, which can cost us nothing except a change in our behaviour. Whatever our income and situation, there is always something we can do.

OPEN ECO HOMES

Open Eco Homes opens up to the general public the homes of local residents who have built or retrofitted their homes to reduce carbon consumption. The event aims to encourage behaviour change on a wider level and has run previously in 2010 and 2011 with around 15 homes.

In 2012 we extended the event to some 25 homes and other venues in and around Cambridge, each open on 2 of 4 possible days in May. For each home we put together a comprehensive case study showing details of energy saving measures taken and created an Open Eco Homes website with the case studies at the core.

“The owners were very well informed and it was so useful to see what can be done. It showed us there’s no need to be put off by cost and the amount of work to be done, that you really can start in small ways.”

Open Eco Homes visitor

Prior to the open days, and to officially launch Open Eco Homes 2012, we ran Eco Renovation Question Time in conjunction with Transition Cambridge. This event, chaired by Terry McAlister, the Energy Editor of the Guardian, brought together a panel of home energy experts who took questions from around 120 members of
the public on the best ways to deal with a wide range of energy saving issues in the home.

The open days received 245 visitors (15% up on 2011), around 75% of which had not been to Open Eco Homes in previous years. Our post-event survey filled in by half of our attendees revealed that a large number would consider making significant changes to their homes as a result of having attended Open Eco Homes. A total of 25% responded that they would be more likely to improve the water efficiency of their homes, install energy recovery systems or install renewable energy, while 55% said they were more likely to install insulation.

WARM HOMES IN TRUMPINGTONTON

In collaboration with Transition Cambridge and with the support of Cambridge City Council we put on our Warm Homes in Trumpington event in November 2012. This was a new type of event for us, focused on 360 terraced and semi-detached post World War Two houses around Foster Road in Trumpington. Due to the age and structure of the homes they share many of the problems that make them inefficient. Warm Homes in Trumpington was a way in which we could share information with residents on how they could improve their homes to make them cosier, while cutting their energy bills and reducing their carbon emissions.

Nearly 50 people came on the day. We held workshops, video screenings, expert talks, home energy displays and home visits. Feedback was overwhelmingly positive, with visitors appreciating the information and the inspiration. Since the event we have been following up with thermal imaging and more home energy workshops in the area. As with our work on food this year, this event has had the added benefit of generating lots of home energy materials and videos, which are available on our website.
CLIMATE FRIENDLY HOMES
The Climate Friendly Homes project has been less active in 2012; we’ve been streamlining its system for training volunteer surveyors to provide tailored advice to householders on improving their home’s energy efficiency. Improved report software is now ready and the project is re-launching in 2013. We shall be watching the take up of the government Green Deal scheme, so we can provide appropriate independent advice to householders on improving and getting the best out of their homes.

THERMAL IMAGING
Our thermal imaging camera enables volunteer surveyors to diagnose and display where buildings are leaking heat, providing homeowners with a new, revealing way to visualise their home. Training sessions in using the camera images were booked out throughout the year. Overall we held 3 training sessions, enabling 21 new people to use the camera. In total 35 thermal imaging surveys were completed.

“Although we thought we had 80mm of loft insulation the thermal imaging report you provided revealed that much of it was either useless or missing. Thank you again for doing the thermal imaging, it was really helpful to see what needed to be done!”

Thermal imaging householder

ECO-RENOVATION IN PROGRESS
We ran a series of four events on a slightly different theme in 2012; with ‘Eco-renovation in Progress’, we invited groups of people into homes which still had plenty of eco-renovations to do. Sustainable architect Anne Cooper led tours of the houses, discussing with the home-owner what was possible, and DIY experts looked at low-cost measures which could make a significant difference.
Events

Our Low Carbon Living and other events are one of the main ways we reach out to new people, as well as providing more information and support for people who are already involved with CCF. Transforming our lives so that we live more sustainably is a major change for most of us, and CCF aims to build a community of like-minded people who can encourage each other on this low-carbon journey.

In 2012 CCF organised 36 events that were open to the public, with a combined attendance of count of over 1775. These events included workshops to help people learn new skills, from Advanced Recycling to Herb Drying, and culminated in one of our largest events of the year, SkillsFest, an all-day event with a wide range of workshops and skills sharing to help people live lower-carbon lifestyles.

In addition to the food, consumption and home energy events already outlined, CCF also hosted several film screenings. In partnership with Transition Cambridge and The Arts Picturehouse we put on two screenings of The Economics of Happiness, one of which was followed by a talk by economist Sir Partha Dasgupta. We also held a screening of Chasing Ice with a Q&A with glaciologist Ed King at The Arts Picturehouse, as well as a screening of The Happy Movie with a talk from Felicia Huppert. These screenings were highly successful, generating lively conversation and attracting some of our largest audiences, with attendances between 100 to 200 people at each event.

We also held several very successful talks, including Danny Chivers’ Good News for a (Climate) Change and Molly Scott Cato’s talk on Bioregional Economics. In addition to this we held Carbon Conversation taster events at both the Science Festival and the Festival of Ideas, held a successful workshop led by Penny Henderson on Communicating Climate Change, arranged a trip to Hockerton Housing and ran a Work that Reconnects workshop, based on the work of Joanna Macey.
Outreach

Without our outreach work, we would not be able to draw new participants to our other activities. Outreach is a way of raising CCF's profile and reaching new audiences.

STALLS

CCF visited community events with outreach stalls 8 times in 2012, reaching just over 600 people, the majority of whom were new to CCF. We focused on an interactive approach to our stalls wherever possible, using activities such as

- A seed bar where participants could “order” their favourite seeds from our menu and take them home.
- A recipe swap where participants could leave a recipe and take away one, with an emphasis on seasonality.
- A seasonal food game challenging participants to match the fruit or vegetable to the season it is most commonly harvested in.
- A game to test knowledge of high-carbon and low-carbon options during the Christmas season.

PRESENTATIONS & WORKSHOPS

Including both adults and children our team of volunteers reached 399 people new to CCF during 2012, conducting 14 workshops and talks. The most popular topic was food footprints but we also covered climate change communication, gave introductions to carbon footprints, led a discussion on consumption, and ran several Carbon Conversations taster sessions.

FULL LIST OF ORGANISATIONS WE DID OUTREACH FOR IN 2012:

- Cottenham Village College
- St Mary’s School
- Cambridge University
- Ethical Consulting Society
- Festival of Ideas
- British Antarctic Survey
- Fitzwilliam College
- Anglia Ruskin University
- Cambridge Science Festival
- Domino Printers
- Sustainability Forum for Cambridge University Hub
- Alternatives to Economic Growth Conference (Green Party)
- Cambridge University Green Officers
Carbon Conversations

While we focused on extending our program of low carbon living events in 2012, Carbon Conversations has continued to be a valuable part of the way we help individuals reduce their personal emissions. Carbon Conversations offers inspiration and practical methods for reducing personal carbon footprints, focusing on the four key areas of home energy, travel, food and consumption. The six meetings are engaging and allow participants to explore the basic problems around climate change, their personal responses to it and what a low carbon future might look and feel like.

In 2012 we ran 11 carbon conversations groups, with 76 participants. The positive feedback we received from participants affirms that Carbon Conversation remains an invaluable way to assist people to live low carbon lifestyles.

CONTINUING CARBON CONVERSATIONS

Two Continuing Carbon Conversations groups took place during 2012, encouraging Carbon Conversations ‘graduates’ to persevere with changing to a low-carbon lifestyle. In addition, the CCF book group, also for Carbon Conversations ‘graduates’, met bi-monthly throughout the year in participants’ houses, combining a bring-and-share low carbon meal and lively discussions. Our favourite books were *Eat your heart out: why the food business is bad for the planet and your health* by Felicity Lawrence, *Meat, a benign extravagance* by Simon Fairlie, and Malcolm Gladwell’s *The Tipping Point*. 

![Image of books](image_url)
Fundraising and Finance

2012 was a successful year for CCF fundraising, particularly in the light of the ending of our core funding from Cambridge City Council on March 31st. Our income (£49,785) again exceeded our expenditure (£45,508) but the source of this income was somewhat different from previous years. Our grant income was less than a third of what we received in 2011 (£11,419, as against £35,954), but this was partly balanced by a near-doubling of our income from donations, from £17,064 to £33,873.

With the handing over of national Carbon Conversations to the Climate Outreach and Information Network (COIN) during 2011, it was natural that our trading income would be very much reduced (£928 as against £15,466) and we were able to reduce our expenditure accordingly without having to cut back our local projects. We also began to hold specific fundraising events and raised over £2,000 this way.

We are very grateful to our grant funders, the Cambridge City Council, for their core funding and project funding for Open Eco Homes, Warm Homes in Trumpington and Skillsfest. Our thanks also go to South Cambs District Council, for their grant for Open Eco Homes. We would also like to thank our generous Open Eco Homes 2012 sponsors: Ridgeons, Mole Architects, AC Architects, Alert Me, Upbeat Energy, Cambridge Classics and Acheson, who together provided us with £1,650 towards the event.

We would like to particularly thank all those individuals who made such generous donations throughout the year. We have a number of people who make regular monthly donations, which make such a difference to our ability to plan our activities. We would again like to thank Jane Heal for her extremely generous monthly standing order. In addition we have received some larger one-off sums, including a major anonymous donation.

As always, we owe an enormous debt to our funders, sponsors and individual donors, without whom we could not continue with our work. Donations from individuals and sponsors, as well as fundraising events, are likely to form an every-increasing part of our income.
Communications

We have done a lot during 2012 to improve our communications with different stakeholders. We adopted different forms of engagement and have succeeded in building relationships with both national and local media. During 2012 we had articles in The Telegraph, Cambridge News and Style Magazine, as well as featuring on radio programs on Cambridge 105 and BBC Cambridgeshire.

Changes to our website have enabled us to communicate more effectively with our members and the general public. We have used social media, particularly Facebook and Twitter, to reach a different (younger) demographic and provide more interactive channels of communication, fostering engagement with a wider range of groups.

Blogging by a number of different CCF members has been a significant new feature of the website in 2012 and has generated a lot of interest from both members and those new to CCF alike, as well as adding to the growing amount of low carbon living resources on the site.
Organisation and Staffing

CCF has two part-time paid staff, who are essential to the organisation, enabling volunteers and Trustees alike to act effectively.

Many of you will know that Mary Geddes, who was at the hub of CCF from early 2010, stood down in July to pursue other interests. Mary was replaced by Elizabeth Bruce who brought great energy and experience to the role albeit for only a short time. We felt fortunate when Alana Sinclair capably took over as Coordinator in November, having already worked with us as a volunteer.

Stephanie Ferguson, our Volunteer and Events Organiser, was a star; involving new people in CCF throughout the year and arranging many engaging events, while the successful Open Eco Homes event in May was again organised by Liz Knox on a short-term paid contract.

In July Paul Bearpark had to stand down as a Trustee, due to illness in his family. We would like to thank Paul for all his hard work, especially on Climate Friendly Homes.

Despite the changes, in many ways 2012 has been a year of steady development for CCF, with increased focus on the effect of food and consumption on our carbon footprints and extra work on our outreach programs.

Thanks too must go to our landlord Future Business. We’ve been able to stay in our agreeable office at the City Football Club, with other interesting charities and social enterprises as neighbours.
Volunteers and Training

CCF’s volunteers are essential to our delivery of all of our events and projects. Without them we would not have been able to achieve as much as we did last year. In 2012, 178 people gave their time and skill in some way to CCF, amounting to over 5000 hours volunteer time.

Volunteers help out right across the organisation, from answering emails to designing publicity material to fundraising. Our office team is always grateful for extra assistance, whether it’s someone volunteering as our Administration Assistant, assisting with the promotion and organisation of events or just coming in to pick up odd tasks. In addition to those that keep us company in the office, we also have a number of very important volunteers who act like virtual staff, handling the twice-monthly email newsletter, managing our social media accounts, and designing our publicity material.

“I volunteered with CCF because I wanted to do something positive that might also look good on my CV. It opened my eyes to the amazing and varied work that CCF does and reinvigorated my own interest in the environment and all things green. It even influenced my partner who is now doing much more shopping by bike!”

Ruth, Volunteer Admin Assistant
Our volunteers are also indispensable for our stalls and outreach events. Without their helpful hands and quick thinking, none of our events would run smoothly and we would not be able to do as much outreach as we would like.

We strive to give our volunteers new opportunities to learn skills and to grow, sometimes into new careers. In 2012 we conducted significant volunteer training, including

- two group training sessions for stalls and events
- a training session for our Open Eco Homes stewards
- one Carbon Conversations facilitator training
- 2 Climate Friendly Homes training sessions
- 3 thermal imaging camera training sessions

Our in-office volunteers have also received ad-hoc training in Wordpress, social media platforms, office administration, and gained invaluable knowledge on event planning.

It’s also very important that we take time to recognise our volunteers and the contribution they make to CCF, so in 2012 we organised two social events, one in the summer and one in the winter.

“I got to do loads of interesting projects, with no two Tuesdays the same. It also helped my career - not only did I get charity experience that I could bring up in interview, but I ended up getting a full time job with another charity in the same building, which may not have happened without CCF. I had loads of fun volunteering and it helped me too!”

Danielle, Events Volunteer
Collaborations

EVENTS
Early in the year we partnered with the World Development Movement to host Danny Chivers as he spoke on climate change. We were also fortunate to have the support of the Cambridge Cookery School to our seasonal cooking workshop in the winter. We again collaborated with Transition Cambridge, including on our highly successful Eat Buy Local event.

In addition to these, we have also been fortunate enough to collaborate on several occasions with The Arts Picturehouse, who have screened The Economics of Happiness, Happy and Chasing Ice, while we provided experts for after-film Q&A and discussions. Finally, Warm Homes in Trumpington, a home energy event focused specifically on homes in Trumpington was delivered as a result of partnership with Transition Cambridge and the City Council.

HOME ENERGY LIAISON GROUP
The Home Energy Liason Group (HELG) meets every 6 weeks to discuss areas of common interest in the field of reducing energy consumption in domestic properties. Members include local councils, local companies that work in the field of improving energy efficiency, academic bodies, and charities and community groups.

During the course of the year much of the work of HELG has been related to the Green Deal, the new Government scheme to enable households to finance the cost of energy saving measures through reductions in their energy bills. HELG gave responses to government consultations on the Green Deal and has been a platform for local councils to develop their own approach to the provision of the Green Deal in the most appropriate way for the housing stock in the region.
COLLABORATIONS

CAMBRIDGE UNIVERSITIES
During 2012 we collaborated in various ways with the Cambridge universities and colleges. We ran a Carbon Conversations taster session for Fitzwilliam College, which led to a successful college Carbon Conversations group later in the year, and also for staff at Anglia Ruskin University, which resulted in a Carbon Conversations group in 2013. We had a stall and ran two workshops for the Cambridge Science Festival, run by Cambridge University. In addition, we ran two workshops and gave a presentation at events led by Cambridge University students:

- a day’s training in climate change communication for college Green officers
- a workshop at the Sustainability Forum organised by the Cambridge Hub
- a talk on greenhouse gas emissions associated with food for a meeting of the Cambridge University Ethical Consulting Society

STOP CLIMATE CHAOS
CCF is a member of the national Stop Climate Chaos coalition with over 100 other organisations with a combined supporter base of more than 11 million people. Although we focus on individual and community action to cut our CO₂ emissions now and towards building a low-carbon future, we need massive political change too. So we’re pleased to work with other more political organisations to help achieve this.

LOBBYING AND CONSULTATIONS
We again lobbied our Cambridge MP, Julian Huppert, this time about energy policy, and also participated in three local planning consultations.
The year ahead

CCF has already run many engaging activities in 2013, with lots more to come:

FOOD
Our two vegan challenges and blogs have been popular, as have a series of fully booked vegan cookery workshops. The latest challenges are on sustainable food in the broader sense and are attracting a lot of interest. We’re also planning a major Food Conference on February 8 2014.

CONSUMPTION
Providing alternatives to consumerism has been a big success: Second Hand Style, with funding from Wear it Love it Share it and in collaboration with Catwalk Cambridge, involved hosts of new people in sustainable fashion, while attracting great media coverage. The swishing and a sewing workshop were popular too.

HOME ENERGY
Our thermal imaging camera was fully booked in early 2013, with another training session held. A grant from Cambridge City Council has enabled us to buy a second thermal imaging camera to help us meet this demand.

Bookings for Open Eco Homes 2013 are now open, for inspiring and informative visits to environmentally friendly homes in June. While on November 2 Warm Homes Mill Road will have displays, talks, workshops and visits focused on solutions to the energy problems of solid-wall houses in the area.

MORE
Our Carbon Conversations groups have continued to help participants discover their own low-carbon lives so far in 2013. We’ve also held the well-attended “Climate Science in the Media” talk at ARU, and run several outreach workshops. Our recent Auction was a sociable evening, raising over £1,500 - thanks to all those who donated items and participated.

We’re developing a new project this year: “Eco-Coaching” to work with people one-to-one to plan how best to make big carbon reductions in their situation: we’ll be piloting this later in 2013.
Legal and administrative information

**Status:** Cambridge Carbon Footprint is a charitable company limited by guarantee, incorporated on 21 March 2006 and registered as a charity on 5 January 2009.

Cambridge Carbon Footprint was established under a Memorandum of Association, which was amended to reflect the objects and powers of the charitable company and is governed under its Articles of Association. Under those Articles the members of the Trustee Board are elected at the AGM, or can be appointed by resolution of the Board or co-opted by the Board.

The following people served as trustees of the charity during 2012 and up to the date of this report:

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<th>Trustees</th>
<th>Role</th>
<th>Date Elected</th>
<th>Date Resigned</th>
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<tr>
<td>Tom Bragg</td>
<td>Chair</td>
<td>31 Oct 2008</td>
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<td>Carolyn Moody</td>
<td>Treasurer</td>
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<td>Bev Sedley</td>
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<td>Ian Collins</td>
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<td>Helen Karapandzic</td>
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<td>Jane Heal</td>
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<td>Katherine Smith</td>
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**Registered address:** 6 Eltisley Avenue, Cambridge CB3 9JG

**Operational address:** Future Business, Milton Rd, Cambridge CB4 1UY

**Independent examiner:** John H Anderson, Anderson & Co, 8 Station Rd, Histon, Cambridge, CB2 4 9LQ

**Bank:** The Co-operative Bank, PO Box 250, Delft House, Southway, Skelmersdale WN8 6WT

**Company registration no.** 05750297

**Registered charity no.** 1127376

**Tel:** 01223 301842

**Email:** info@cambridgecarbonfootprint.org
2012 IN NUMBERS

3 THERMAL IMAGING TRAINING SESSIONS HELD
4 ENVIRONMENTAL FILM SCREENINGS HELD
6 FOOD AND CONSUMPTION CHALLENGES RUN
8 OUTREACH STALLS HELD
11 CARBON CONVERSATIONS GROUPS RUN
14 OUTREACH WORKSHOPS AND TALKS HELD
21 PEOPLE TRAINED TO USE THE THERMAL IMAGING CAMERA
22 PEOPLE WHO PARTICIPATED IN CHALLENGES
25 HOMES AND VENUES THAT PARTICIPATED IN OPEN ECO HOMES
35 THERMAL IMAGING SURVEYS COMPLETED
36 PUBLIC EVENTS AND WORKSHOPS HELD
76 PEOPLE WHO PARTICIPATED IN CARBON CONVERSATIONS
178 PEOPLE WHO ACTIVELY VOLUNTEERED FOR CCF
245 PEOPLE WHO VISITED OPEN ECO HOMES
399 NEW PEOPLE CCF CONTACTED BY OUTREACH WORKSHOPS AND TALKS
454 TWEETS AND RETWEETS ON OUR TWITTER ACCOUNT
600 PEOPLE WHO VISITED OUR OUTREACH STALLS
675 TONNES OF CO₂ WE ESTIMATE TO HAVE ABATED
1775 PEOPLE WHO ATTENDED CCF EVENTS
1884 PEOPLE THAT RECEIVED OUR NEWSLETTER
5098 HOURS OF VOLUNTEER TIME DONATED TO CCF