



# Annual Report of the Trustees of Cambridge Carbon Footprint Ltd

2010





# Trustees Annual Report Jan-Dec 2010

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Our Statement of Financial Activities, Balance Sheet, notes to the Accounts and Independent Examiner's Report are presented as a separate document, also available on our website:

[www.cambridgecarbonfootprint.org](http://www.cambridgecarbonfootprint.org)

# Legal and administrative information

## Status

Cambridge Carbon Footprint is a charitable company limited by guarantee, incorporated on 21 March 2006 and registered as a charity on 5 January 2009.

Cambridge Carbon Footprint was established under a Memorandum of Association, which was amended to reflect the objects and powers of the charitable company and is governed under its Articles of Association. Under those Articles the members of the Trustee Board are elected at the AGM, or can be appointed by resolution of the Board or co-opted by the Board.

The following people served as trustees of the charity during 2010:

Trustees	Role	Date elected	Date Resigned
Tom Bragg	Chair	31 Oct 2008	
Andy Brown	Treasurer	26 March 2006	
Gillian Kent		1 Feb 2007	4 May 2010
Bev Sedley		30 Nov 2009	
Paul Bearpark		22 June 2010	
Laura Barnes		7 Dec 2010	

**Director:** Rosemary Randall (till 30 Sept 2010)

**Registered office:** 113 Gwydir St, Cambridge, CB1 2LG

**Operational address:** FutureBusiness, Tenison Rd, Cambridge

**Independent examiner:** Mr John Anderson, Anderson & Co., Sumpter House, 8 Station Road, Histon, Cambridge, CB24 9LQ

**Bankers:** The Co-operative Bank Plc, P.O.Box 250, Delft House, Southway, Skelmersdale, WN8 6WT.

**Company registration number:** 05750297

**Registered charity number:** 1127376

**Website:** [www.cambridgecarbonfootprint.org](http://www.cambridgecarbonfootprint.org)

**Email:** [info@cambridgecarbonfootprint.org](mailto:info@cambridgecarbonfootprint.org)

**Telephone:** 01223 971353

# Trustees Annual Report 2010

The Board presents its report and the financial statements for the year ended 31 December 2010.

## Objects of the charity

“The promotion for the benefit of the public of the conservation, protection and improvement of the physical and natural environment by raising awareness of climate change and encouraging practical steps to reduce atmospheric carbon dioxide levels.”

The trustees have considered the Charity Commission’s guidance on public benefit, and they consider that Cambridge Carbon Footprint is fulfilling its obligations in this respect by achieving the above objective. The activities and projects that contribute to the achievement of the objective are described in the following sections of this report.

## Our values and principles

Our goal is to promote public engagement with the problem of climate change and facilitate substantial, permanent reductions in carbon dioxide emissions. We approach the problem from a psychological, social and cultural standpoint. We are interested in why people find the problem hard to engage with, how they conceal its implications from themselves and what the psychological and social mechanisms are that will allow engagement, release creativity, change behaviour and move us collectively towards a low-carbon society.

Our emphasis is on providing tangible, practical help to individuals and communities within a framework of effective communication, and appropriate social and personal support.

We express our approach as a list of five principles:

- 1. The importance of the personal.** Climate change touches every aspect of our carbon-dependent lives: it is a personal as well as a political/environmental issue. We believe it is essential to understand the psychological barriers to attitude and behaviour change and use personal contact to engage and motivate people.

2. **The necessity of connection.** We believe that relationship with others, a sense of common purpose and a shared project are essential: only when people feel supported and connected to others can they act.
3. **The power of creativity.** Humankind is an innovative and problem-solving species. When there is space for creativity, people take ownership of problems and develop solutions that work.
4. **The richness of diversity.** We believe that our work is enriched by embracing the distinctive views of our diverse communities.
5. **The translation of the technical.** We believe that the complex ideas surrounding climate change – about science, technology, culture and politics – must be communicated clearly, accessibly and in culturally appropriate ways.



*Interfaith circle*

## Director's statement

2010 has been a difficult year for anyone working on climate change. Although widely predicted, the outcome of the Copenhagen negotiations in December 2009 was a shock. The reverberations continue to disrupt the work of people at international, national and local level. Climate change has slid down the public agenda. Consensus has evaporated. Instead of the congruence and determination that international agreement would have brought, everything is up for grabs – the science can be questioned, commitments can be reduced, urgency has vanished.

Psychologically one might expect to find the mix of feelings associated with a serious loss of hope – rage, denial, apathy, confusion, depression, despair – and it is not surprising that the movement has been slow to re-group. There is a lot to take in, from the reality that the world seems set on at least a 4° C future, to the implications for bio-diversity, species survival, population movement, social distress and the capacity of the world to feed itself. Many people have spoken to me of their confusion and fears for the future.

One positive outcome is that people have been taking time to reflect on their direction and it is encouraging that some genuinely new ideas are emerging. For example, wide enthusiasm for the 'Common Cause' report signalled an interest in moving away from marketing approaches and focusing on values based strategies that might deliver more lasting change.

Here in Cambridge we have faced our own highs and lows. Working from a psychological perspective is difficult and the temptation to retreat into exhortation or factual detail can be strong. Organisationally we have had to take some difficult decisions, including a re-organisation in September/October to ease the burden of overwork on staff. Nonetheless I have been encouraged by the interest in the perspectives that CCF brings, evidenced particularly in the enthusiasm for Carbon Conversations nationally.

Another factor on the up side was the second Akashi festival in March which proved an enormously enjoyable and inclusive event, attended by over 500 people from across the City's diverse communities. The Open Eco-House project was a similarly enjoyable and well-attended event, creating a positive buzz around the possibilities for people to transform their houses for the future.

I continue to be impressed and touched by the enthusiasm of the many people who contribute to CCF and their belief that it is important, even in dark times, to work in accordance with values that matter.



Rosemary Randal Director (Jan-Oct 2010)

# Projects and activities

CCF's approach derives from multiple perspectives in psychology, psychotherapy, group work, and communications research. It depends on developing an empathic, compassionate response to those we seek to influence, understanding the fears and dilemmas that lie behind common reactions of indifference or inaction. Working in a participatory fashion, understanding the deep, affective currents that course through society in response to political and economic events, and building in reflective practice have all been important in shaping our approach.

There are always challenging issues to consider. How will a project play with different sectors of the population? What is the unconscious message in a particular slogan? Are we living our values in the practical details of each activity?

This is not an easy way of working. It is at variance not only with the dominant emphasis on technological solutions to climate change but also questions mainstream views on social marketing and behaviour change. Each new volunteer has to be brought up to speed and even where there is intellectual understanding and acceptance, achieving consistent, practical application of these principles is tough.

The rest of this report describes our projects in detail. We hope that you will agree that we have gone some way towards achieving our aims in 2010.

## 1. Public Engagement

Developing well-targeted, participatory workshops and presentations is key to our strategy for engaging members of the public. This year we visited 24 different organisations with individually designed activities, ranging from a Carbon Conversations 'taster' session, through a presentation on the psychology of climate change, to practical House Doctor sessions and food workshops for parents. Our goal is always to listen, stimulate discussion, and provide opportunities for people to work creatively on the ways they can make a difference to carbon emissions. A few examples of this year's workshops were:



- helping a parents' group explore the significance of their food choices
- carbon awareness training for Cambridge university students
- talking to MBA students about psychology and climate change
- a session on energy saving in the home for Haslingfield Village Society



We also took stalls to 12 public or school events, with a variety of information and activities, including our footprint calculator, quizzes and activities for children and the carbon abacus. The details are covered below.

In addition to these sessions, we also hosted two talks by outside speakers (see below) and showed the film “Beyond the Tipping Point”, with interviews with activists returning from the Copenhagen Summit, as well as participating in a local Climate Lobby in conjunction with Stop Climate Chaos.



*Lobbying our MP, Julian Huppert*

The full list of organisations and events visited comprises:

*Stalls at events or footprinting stalls:* Cambridgeshire County Council footprinting; Biodiversity Fair; “Wasted in Abbey” event; St Paul’s School summer fair; “Sing and Swim for Water” at Jesus Green; Leys School speech day; City Council’s Big Weekend; Cambridge Folk Festival; Four Seasons launch event; Emmanuel United Reformed Church open day; Comberton Village Energy Show; Mill Road Winter Fair

*Workshops and presentations:* Blackheath Scientific Society (2); Ditton Fields Childrens’ Centre Parents’ Forum; Judge Business School MBA students; Cambridge Council for Voluntary Service; Cambridge University Students’ Union; St Paul’s School; Cambridge Regional College; Horningsea Women’s Institute; “Greener Futures”, Warboys; North Cambridge Parents’ View (2); ARM; Association of Jewish Refugees, Welwyn Garden City; Chesterton Community College; UNEP; Cambridge Association of Jewish Refugees; Queen Edith’s Forum; Emmanuel United Reformed Church Open Day; Sustainable Shelford; Cottenham Family Learning Day; Haslingfield Village Society; RSA Fellowship; Adlerian Society; Green Enterprise Forum; St John’s College Green Day

*Talk/films hosted:* “Wicken Fen Vision” by Chris Soans; “Climate Change Campaigning: What Next?” by Martin Harper of the RSPB; “Beyond the Tipping Point” film

## 2. Carbon Conversations

Carbon Conversations is an inspiring, practical 6-session course on low-carbon living that has been a central feature of our work for several years. Led by trained volunteers, groups of 6-8 members meet in homes, community centres, workplaces or other venues.

The six 2-hour meetings engage people both emotionally and practically, helping them overcome the barriers often associated with making large



*A lively winter's evening discussion*

carbon reductions. Members explore the basic climate change problem, their responses to it, their ideas for a low-carbon future and the four key areas of the footprint – home energy, travel, food and other purchases. Most members make reductions of 1 tonne CO<sub>2</sub> during the course and develop plans to halve their footprints over a 2-5 year period.

This year we continued to expand nationally, following the first training for facilitators from outside Cambridge in November 2009.

We received funding from the Polden-Puckham Foundation and from Network for Social Change. This has helped us support organisations across the UK who want to use Carbon Conversations in their local area. Additional funding has come through sales of materials and running training courses. We ran 8 facilitator training workshops: in Edinburgh (2), Oxford (1), Cambridge (1), London (2) and Norwich (2), trained 93 people and supplied 700 copies of the book. This translates into approximately 80 groups run by organisations beyond Cambridge.

In addition we revised and updated the materials; approved 5 people as 'designated trainers of facilitators' enabling them to manage training independently; held a conference for national users; pursued research and evaluation input; made plans for an interactive website to go live in early 2011; simplified and updated the administrative systems for participating organisations.

There has also been international interest in Carbon Conversations and we have signed agreements with people in the U.S. and Canada to develop schemes there.

Locally, 15 Carbon Conversations groups (and two taster sessions) in the Cambridge area were funded through our Cambridge Sustainable City core funding grant and private donations. 10 of these were in Cambridge City and five in South Cambridgeshire, with a total of 106 participants. The feedback from these groups continues to be excellent, with the following quote typical:

'I have very much enjoyed the course. It has made me focus on a regular basis on the issues I had been meaning to address for a long time. I find now that I am regularly discussing most of the course's topics with other people and there has been a fundamental change in how I view both my own and others' activities.'

### **3. Low-carbon network**

Our Low-Carbon Network provides a home for people who have completed a Carbon Conversations group, supporting them in putting their plans for low-carbon living into practice. It's also a contact point for people who may want to join in our activities. We offer social meetings and outings and themed meetings focusing on the four areas of a carbon footprint (home energy, travel, food and other purchases) to help people maintain and increase the reductions they are making.

Keith Jordan's 'Grow Your Own' groups remain popular, as do the Eco-Renovation meetings and seasonal meals. We also organised a cycle picnic and a visit to Green Backyard, as well as two wild food events: "Wild Food Walk" and "Cooking a wild food meal" with Jacky Sutton-Adam.



*Cycle picnic culminating in tea at Fulbourn Manor*

This year the Low-Carbon Network held 19 meetings, attracting audiences of between 8 and 25 people. The average attendance was 16. This work was funded through Cambridge City Council and through private donations.

An innovation towards the end of 2010 was the first of our “Continuing Carbon Conversations” groups in Cambridge. Initiated by one of our facilitators, follow-up sessions on food for Carbon Conversations ‘graduates’ wishing to delve further into the subject, are running in people’s homes. The first session proved very successful and there will be more during 2011, with discussion of books read by the group.



## **4. Akashi Project**

Our Akashi project aims to engage people from diverse cultures and faiths in work on climate change. The main focus during 2010 was the *Many Voices, One World* festival, which took place on March 21st at Hills Road Sixth Form College. Building on work they had done during 2009, Tina Shah and Siobhan Mellon were employed during January, February and March to organise the festival, assisted by Sally Davis and Naima Islam.

During this period, Tina and/or Siobhan made presentations to five ethnic community groups (Sanskriti School of Dance, Cambridge African Network, Pakistani Ladies' Association, Cambridge Sikh Society and the Indian Community and Culture Association), and also gave a presentation at the Cambridge Ethnic Community Forum Annual General Meeting. All this work

was to develop further the links which had been forged by Shilpa Shah through the first acclaimed Akashi festival in 2008

Our aim with the festival was to bring together people of different ethnic and faith groups to share culture relating to the environment, and get inspired to take practical action to reduce CO2 emissions.

"Brilliant, joyous event", "Such an inspiring, exciting, happy day", "Real energy, an excellent buzz" were just three of many positive comments received.

495 people participated in the day, including 150 performers and volunteers. 18 faith and community groups ran stalls. Highlights included dance from India and Africa, poetry from Sufis, choral singing from Buddhists, and a lively faiths panel discussion. Each of the four areas of carbon footprint reduction (homes, travel, food and 'stuff') was promoted with its own activity area.

*The Sanskruti Dancers enchanting us all!*



Following the festival, Faiths in Action granted funding for three interfaith events. The first of these was held in the Abbey Meadows Primary School Community Wing on November 28th, to coincide with National Inter Faith Week. Entitled "We Are What We Eat", the event focussed on reducing the carbon footprint of our diet

and was attended by 35 people from five different faiths, who are all keen to continue the Akashi Interfaith collaboration. Interest in this workshop was stimulated by Akashi stalls at two interfaith events in the preceding week.

The Akashi project was funded by Faiths in Action, Artists Project Earth, Co-op Community Fund and Vodafone.



## 5. Home energy work



People's relationships to their homes are complex and their capacity to reduce their energy use and make eco-refurbishments is influenced by many factors, including prevailing social norms, personal motivation and the availability of good advice and competent professionals.

Our approach in 2010 has been to offer individualised advice and support through our Climate-Friendly Homes project to people who are just beginning to think about the issue, group support through Eco-renovations workshops for those seriously engaged in refurbishment projects and the opportunity to find inspiration and learn by example through our Open Eco-House days.

### a) Climate-Friendly Homes

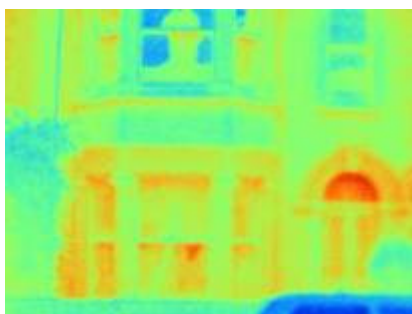
39 householders have benefited from our Climate-Friendly Homes project over the past year. Based on a method pioneered by Lightfoot Enterprises of Shropshire, volunteers visit a householder on two occasions. During the first visit volunteers gather information about the house during a discussion with the householder and lend them an energy monitor.



A report is produced by a housing expert tailored to the specific circumstances of the householder and the condition of their house. This provides a prioritised list of suggested improvements and other information such as grants that may be available to help with costs.

The second visit by the volunteer provides the householder with an opportunity to ask questions about the report and discuss the changes they plan to make to their home. The number of volunteer surveyors has grown from 8 to over 25 as a result of further training sessions. During the winter our thermal imaging camera (see below) proved a very useful addition to the surveys.”

## b) Thermal imaging camera



In late 2009 a Fluke thermal camera was purchased for the Climate Friendly Homes project. This was used extensively during the winter of 2010 following training sessions attended by over 20 people.

Trainees learnt how to use the camera and interpret the information that it provides so that they are able to advise householders on how to improve the insulation and air-tightness of their homes. The

camera is also used by South Cambs Sustainable Parish Energy Partnership groups, who funded CCF training in the use of the camera for their volunteers.

Climate Friendly Homes was funded by the University Active Communities Fund, Cambridge City Council (purchase of camera and processing of surveys) and South Cambs District Council.

## c) Eco-renovation workshops

These highly popular sessions, organised by Andy Brown and Alex Rice, are part of the Low Carbon Network events (see page 12) and gained momentum from the Open Eco-House days. There were six meetings during 2010, including case-study presentations from architects Anne Cooper and David Crowther, visits to two renovated buildings (AC Architects and the home of Suzie and Iain Webb). Themes taken up included 'Getting started' 'Working on a budget' and 'Renovating listed buildings' and 'Sustainable drainage'.

## d) Open Eco Houses

This was the first time CCF had run an Open Eco-House project in Cambridge and it proved a resounding success. The approach is based on social learning: providing an enjoyable, personal, hands-on experience, offering examples of viable options, delivering information through 'people like me' rather than through experts, and providing inspiration and opportunities for follow-up.

Run by Liz Serocold and Mary Geddes, the project involved 16 houses in and around Cambridge, which were open for tours on two weekend days in June.





13 of the houses had completed various levels of low-carbon refurbishment and 2 were new-build examples. Factsheets were available for each house, detailing the work which had been carried out, the names of the firms involved, and the cost. Householders were on hand to tell visitors about their experiences.

There were 499 house visits, with a total of 210 different people visiting. (Several people visited more than one house). Open Eco-houses was launched at CCF's immensely popular "Eco renovation Question Time" event, which attracted over 90 people who asked a panel of experts questions in the manner of "Gardeners' Question Time".

This project was funded by grants from Cambridge Sustainable City, South Cambs District Council and Cambridge Rag with sponsorship from Cambridge Architectural Research and Cambridge Building Society.

Visitors said: "Absolutely inspirational. Can't wait to apply some of the techniques to my new home." "A 'must-see' event on the Cambridge calendar.



*A newly-laid sedum roof in Gwydir St*

## **6. Sustainable Streets**

Our newest project, started in October 2010, is Sustainable Streets, funded by a grant from Cambridge Sustainable City for a nine-month period. This is a street-level pilot promoting sustainable living, working in 4 locations of 30-100 households. Taking inspiration from David Gershon's work in 'Social Change 2.0' the project aims both to engage residents in action on climate change and increase social cohesion.

The project will use a variety of methods to support and develop activities that make sense to and can be owned by the people involved.

Our new project worker, Beejal Parekh, is working with CCF volunteers and three City Council community workers, Caroline Biggs, Keith Jordan and Lexzecia Cayneeo on the project. Penny Henderson, of Emery Street, has already run a Carbon Conversations group for her street, is running another and getting together with neighbours to hold events in each other's homes. They have already used the thermal imaging camera on several of their houses. The aim is for residents to decide on what action to take, with CCF offering possibilities and back-up.

## **7. Collaborative work**

The synergy of complementary approaches frequently leads to creative results. We've documented above the many organisations we have worked with informally but there are also organisations with whom we have made more formal partnerships as well as the HELG forum, which we initiated.

### **a) Home Energy Liaison Group**

Established by CCF in 2008, The Home Energy Liaison group is a forum of interested professionals and other parties concerned with the delivery of Low-Carbon housing in the Greater Cambridge area. Members share plans and co-ordinate actions and discuss issues including changes in national and local policy and targeting communications. The group consists of representatives from CCF, Cambridge City Council, South Cambridgeshire District Council, Huntingdonshire District Council, Smart-Life (Cambridge Regional College), Cambridge Architectural Research, Cambridge University, local architects, engineers and builders merchants and Cambridge Transition and meets 6 times a year.

### **b) '4Cs' – Cambridge Climate Change Charter**

CCF has been a partner with Cambridge Architectural Research and SmartLife in delivering work on Cambridge Climate Change Charter, the City and South Cambs initiative for engaging businesses and organisations in carbon reduction. Ro Randall has undertaken this work and her main contribution has been in developing a training pack to help voluntary groups engage with businesses in their local area.

### **c) Cambridge Community Development**

'Sustainable Streets' (see above) is a recent example of collaboration, with Cambridge City Community Development workers bringing their knowledge

of the local area and its residents and CCF bringing its understanding of climate change.

**d) Cambridge University Environmental Consulting Society** partnered with us to deliver the Climate Friendly Homes project, providing student volunteers to act as surveyors.

## **8. Volunteers and training**

CCF depends largely on volunteers to deliver its projects. With only three part-time staff for most of the year, volunteers provide at least three times as many hours as do paid staff. We had a total of 185 active volunteers during the year, an increase on last year, with these volunteers giving us the benefit of around 150 hours per week. Siobhan Mellon was our volunteer co-ordinator for the first nine months of the year, with Beejal Parekh taking over from her in October.

We are enormously grateful to our volunteers, whether they turn up to help on stalls at events, act as “meeters and greeters” at workshops and talks, facilitate Carbon Conversations groups, carry out Climate Friendly Homes surveys or design websites for us and write our newsletter. Many volunteers give us the benefit of their expertise, for example by designing publicity material or helping us to evaluate our projects, while others bring their enthusiasm and develop their own skills by making the most of the training we provide, whether as home energy surveyors, Carbon Conversations facilitators or in using the carbon abacus or footprint calculator.

During the year we ran 20 training sessions for our volunteers, including three Carbon Conversations facilitator training sessions, six communication workshops, two calculator training sessions and one evening on using the abacus, in addition to Climate Friendly Homes training and sessions for Akashi volunteers. There were also nine mentoring evenings for Carbon Conversations facilitators. We also introduced regular volunteer lunches, of which six were held in 2010.

Many organisations run training sessions for their volunteers, but CCF is unique in providing so many sessions on the different aspects of communicating about climate change, a key feature of our success in engaging people in substantial and enduring lifestyle changes.

## 9. Work beyond Cambridge

Ro Randall has continued to represent us nationally, speaking at conferences and participating in a number of national forums. In particular, she:

- a) worked with the Climate Change Communication Advisory Group (CCCAG) to produce a short advisory paper for DECC on how to shape public communication strategies and promote engagement on climate change. (CCCAG's aim is to use current academic research and practitioner-based expertise to best inform government and nongovernmental climate change communications and engagement. It represents a diverse range of individuals from academia and the third sector, with expertise in climate change communication and engagement.)
- b) joined the 'Common Cause' working group set up by WWF, FOE, COIN, CPRE and Oxfam, contributing to the development of values-based approaches to climate change engagement.
- c) became a member of the Guardian's Sustainable Business Panel, contributing to their website.
- d) spoke on psychological aspects of climate change at conferences organised by the Centre for Psycho-social Studies at the University of the West of England, by the University of Leeds and by the Institute of Psychoanalysis.
- e) was nominated in the Guardian as one of George Monbiot's '50 Green Pioneers' for her psychologically based work on climate change.

## 10. Affiliations

We are affiliated to Cambridge Council for Voluntary Service, Stop Climate Chaos and the Low Carbon Communities Network.



# Organisation and staffing

## 1. Organisation, trustee and staff changes

Organisationally CCF has had to take some difficult decisions. Two years' intensive fund-raising has failed to secure sufficient funds to pay a full-time director to replace Ro Randall, much of whose time as Director has been contributed voluntarily.

In August we decided the only way to ease the burden of overwork was for the trustees to step forward and take on more active management roles, fulfilling most of the Director's responsibilities between them. This re-organisation took place in September/October 2010. Ro Randall continues to be employed to manage the national expansion of Carbon Conversations and contributes to CCF voluntarily from her specialised experience in communications and psychology.

Gill Kent has been a dedicated CCF supporter and trustee from the beginning and we were sad that she had to stand down as a trustee due to ill-health in June. The remaining trustees, Andy Brown, Tom Bragg and Bev Sedley were joined by Paul Bearpark in June and Laura Barnes in December.

Since March Mary Geddes has been managing the CCF office in a friendly and effective way and is at the hub of much of our work. Siobhan Mellon who worked for CCF as Akashi co-ordinator and then Volunteers & Activities Coordinator, stepped down in October, but has continued her Akashi work with BME and faith groups. Beejal Parekh joined in September as a Project Worker and has already been working for Sustainable Streets and our Low Carbon Network, especially involving new volunteers.

Naima Islam worked for our Akashi project and with young people January-March, thanks to funding from Vodafone.

A number of people have been employed on a freelance basis to work on specific projects: Tina Shah and Sally Davis on the Akashi project, Liz Serocold on Open Eco-Houses, Mark Skipper, Penny Henderson, Jacqui Davis and Ro Randall on Carbon Conversations. All this was supported by many dedicated volunteers, especially our administrators: Sally Davis, Dora Kalcicka and Liz Knox.

Many thanks to all the volunteers and workers, whose concerted efforts have built up CCF's effectiveness so well.

## 2. Fundraising and income generation

The situation for small environmental charities remains just as challenging as during the previous year, with fierce competition for the few grants that are available.

We continue to benefit from core funding from Cambridge City Council's Sustainable City, for which we are very grateful, and we have also received project funding from them for our Open Eco-Houses and Sustainable Streets projects. We also received core funding from a charitable trust that wishes to remain anonymous.

The Carbon Conversations national project received generous funding from the Poldham Puckham Charitable Foundation and the Network for Social Change, for 2010/11, which enabled us to continue to expand this programme.

Faiths in Action (through the Community Development Fund) gave us a further grant to continue our Akashi project through a series of interfaith workshops.

We have also benefited hugely from the generosity of individuals, with special thanks to Jane Heal for her on-going support. In addition we are grateful for sponsorship for our Open Eco-Houses Project from South Cambs District Council, Cambridge Architectural Research, Cambridge Rag and Cambridge Building Society.

We would like to thank all those who have helped us in this way – without their support we could not continue.

A substantial portion of our income has come from sales of our materials and training courses, as part of the national expansion of Carbon Conversations.

Approved by the Board on 19<sup>th</sup> May 2011 and signed on its behalf by:



**T. Bragg**  
**Chair**



## The year in numbers

4	Trustees
14	Stalls at events
15	Carbon conversations groups in the Cambridge area
16	Eco-houses open to visitors in June
17	Company members
19	Low-carbon network meetings
29	Volunteer training sessions
33	Workshops/presentations/public meetings
39	Climate-friendly homes surveys
51	Carbon conversations facilitators in Cambridge
100	Carbon conversations groups outside Cambridge
140	Carbon conversations facilitators outside Cambridge
150	Volunteer hours a week
185	Active volunteers
414	Footprints calculated
422	People attending low-carbon network events
495	People at One World, Many Voices Festival
499	Open eco-house visits
662	People attending workshops or presentations
1,453	People on newsletter list