

# Cambridge Carbon Footprint



**AGM with  
Guest Speaker**

## GEORGE MARSHALL

*Author of Carbon De-tox*

Founder of the Climate Outreach Information Network

### Confronting cynicism: positive thinking for difficult times

Wednesday March 25th  
7.30 pm

The Michaelhouse Centre, Trinity Street

**ALL WELCOME**

Almost everyone – climate activists included – experiences moments of despair about climate change. Piling on information about the size and threat of the problem can create cynicism and hopelessness. George Marshall asks if we sometimes unwittingly contribute to public apathy and whether there are ways to think and talk about climate change that can give us renewed energy and make the future seem exciting and positive.

George Marshall is one of the leading UK speakers on climate change. He is the founder of the Climate Outreach Information Network, a national charity that specialises in communicating climate change, and author of *Carbon Detox: your step to step guide to getting real about climate change*, voted one of the top five environment books of 2008 by The Guardian.

*Tickets: £5.00; some concessions available. To book, email [Karin@cambridgecarbonfootprint.org](mailto:Karin@cambridgecarbonfootprint.org) or phone 01223 460475 and ask for Karin, Rosemary or Andy.*

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